A day in
the life of the
modern executive

31
bags of complimentary peanuts consumed per month

863
emails received per hour (on a good day)

55
handshakes per week, give or take a few

19
emails read in the morning (on a good day)

If these hypothetical numbers
seem remotely true to you, keep
reading. Cisco® technology can
help the busiest executives not
only stay in touch, but also get
work done throughout the day.

Check your Cisco Spark™ app to
respond to updates from your team.

Share files and work in different team
rooms to react to feedback as you
commute into the city.

Stop by the corner coffee shop for the
obligatory 8 oz.—double shot, of
course.

Start video chat with your project team. Halfway
through, transfer the call seamlessly from
your phone to the Cisco TelePresence®
SX10 Quick Set.

Hold a series of video conference
calls, collaborating with everyone from
top customers to co-marketing partners.

Take a quick break, with fries
on the side.

Pitch to a prospective client
using the Cisco Spark app
to share new ideas, and add
a subject-matter expert to
help answer questions.

Get patted down by an overeager
TSA agent.

Use the Cisco Spark app on your
smartphone to lead a sales team meeting
while waiting in the airport terminal.

Check in to the hotel just in time to catch
up with your kids with video chat.

Welcome to Cisco Spark.

© 2016 Cisco and/or its affiliates. All rights reserved. Cisco, the Cisco logo, Cisco Spark, Cisco TelePresence, and TelePresence are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. (1603R)
