

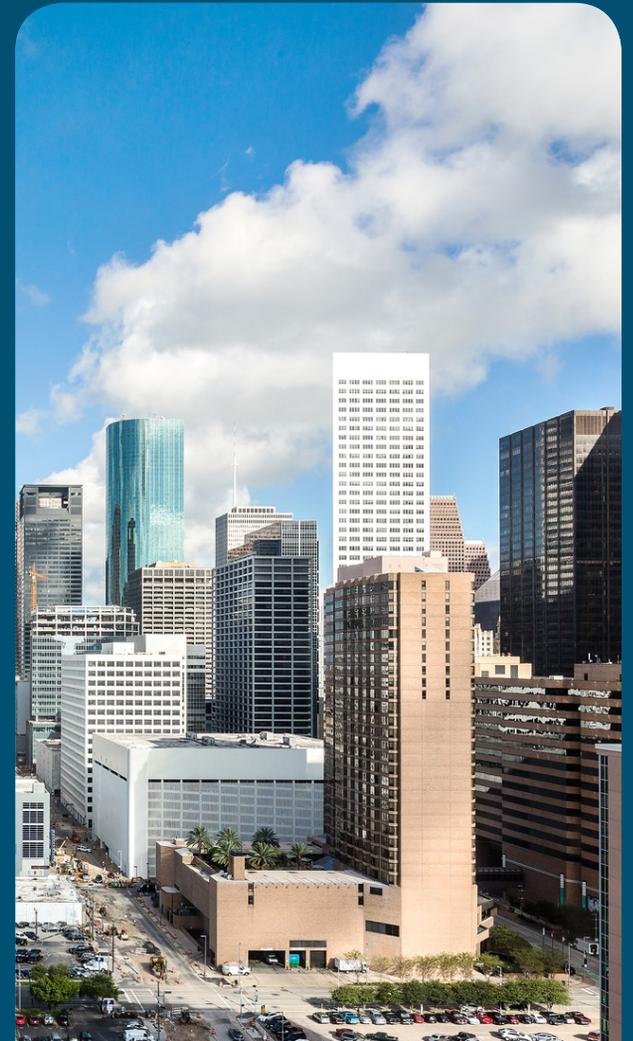
Cisco Cloud Advisory Services

Accelerate your cloud journey by aligning with critical business objectives

Companies are facing pressure to enhance their business and deliver results at speeds that match the expectations of internal and external consumers. Having an actionable cloud strategy for IT to deliver digital services to its end consumers is the foundational requirement to meet the needs of the on-demand generation.

Cisco® Cloud Advisory Services help you create a cloud roadmap that uses a phased approach with measurable milestones to help optimize potential, encourage agile practices, and achieve value at each step along the way.

Our services are specifically designed to align strategies with corporate visions, with each business objective further decomposed into IT objectives to assess and align the required capabilities. From inception to delivery, our Cloud Advisory Services are positioned to partner with you to meet your unique goals in every phase of your cloud transformation journey through aligned, accelerated, and actionable guidance (Figure 1).



Benefits

- **Maximize the effects** of your cloud services across your organization using a custom roadmap based on corporate strategy and business objectives
- **Optimize investment** in your digital transformation and accelerate cloud adoption by enhancing people, processes, and technology
- **Reduce risk** by identifying common problems that affect most cloud initiatives, such as governance, security, compliance, and cost overruns
- **Accelerate the alignment of organizational goals** and capabilities, from business objectives through technical capabilities
- **Showcase the total business value** received from the cloud and the benefits achieved throughout different stages of the cloud journey

Service offerings

We offer the following Advisory Services:

- **Strategy alignment and cloud roadmap:** We help you create a strong foundation for your cloud strategy so you can achieve the benefits of cloud adoption and virtualization.
- **Digital service assessment:** Our experts evaluate private, public, and hybrid cloud options across multiple opportunities for infrastructure, applications, security, and operations.
- **Business operating model:** We help you assess your current operating model and use key business objectives to recommend areas of focus and enhancement needed to implement the target operating model.

Triple-A guiding principles

Cisco Cloud Advisory Services take a vendor-neutral approach to aid in your digital transformation while using Cisco best practices for cloud implementation and production operations. Using Cisco's long experience across multiple industries as a basis, we offer you an individualized roadmap to the capabilities you need aligned to meet the goals of your business. We measure and report on critical business metrics and Key Performance Indicators (KPIs) by creating service blueprints. As we work with you throughout your cloud journey, we adjust the implementation plan to help ensure that your business goals are being met and that we are continually delivering value as your enterprise evolves.

These are our guiding principles:

- **Align business and cloud plans:** Our experts help you develop your alignment of corporate and digital business strategy and perform current-state analysis and benchmarking. We also help you build an application migration strategy, develop a cloud consumption roadmap, and provide recommendations for governance and security.
- **Accelerate time to market:** We help you provide a business plan for your cloud services to help you prioritize and optimize your time-to-market goals. We also help ensure that your service design will continue to run your services in private cloud, public cloud, hybrid cloud, and multicloud environments now and in the future.
- **Achieve actionable outcomes:** Our services build a foundation for understanding the business value and benefits of the cloud capabilities implemented. The KPIs tracked enable real-time decision making and help enable you to adjust quickly to dynamic market conditions.

Next steps

For more information, visit [Cloud Advisory Services](#) or contact your local Cisco account representative.

Figure 1. Cisco Cloud Advisory Services Approach



Create the right strategy to achieve your business outcomes

[Cisco Advisory Services](#) help you create a strategy to make sure your technology supports the goals of your business. We deliver proven insights, tools, and guidance to show you how technology can drive business outcomes and solve your business challenges. Our experts enable you to create new experiences, navigate changing business models, and empower workforce growth.

Why Cisco?

As a global networking leader and technology visionary for more than 30 years, [Cisco Services](#) provide the innovation, architectural strategy, and global expertise to help customers large and small all around the world succeed. Our commitment to quality service makes sure that your business continues to simply and securely run.