



# Cisco Collaboration Strategy and Roadmap Service

## Importance of customized collaboration strategy

Innovations in collaboration technology are ongoing. Evolving collaboration technology can fundamentally up your competitive game. Consequently, organizations are making it a top priority to identify the new collaboration use cases and business models that can strategically impact their business operations.

But, collaboration is a transformational, multi-faceted communications tool that comprises a wide range of emerging use cases and technologies. Creating effective collaboration strategies and implementation plans requires knowledge of where the industry is going as well as deep, first-hand knowledge of the technology used. To maximize the impact of the transformation, you need a customized approach to developing an effective strategy and a plan for implementation.

Cisco Collaboration Strategy and Roadmap Service helps you develop a business strategy that's customized for your organization. We work with you to customize the collaboration solution(s) to your specific requirements to achieve your identified business outcomes. You get a measurable strategy and plan for action to embed collaboration into the fabric—people, process, and technology—of your business operations.

Leveraging their unmatched expertise, our collaboration and industry experts assist you in finding the collaboration solution(s) that can provide the best value to drive your business. We help you fully exploit the collaboration opportunity you have selected, while accelerating adoption and business results.

## Benefits

- Align your IT investments in collaboration technologies with business-defined use cases and success criteria
- Accelerate adoption of collaboration solutions to improve employee productivity/customer experience
- Maximize ROI on new and existing collaboration technology
- Establish a comprehensive collaboration strategy that addresses long-term business imperatives
- Access deep Cisco Collaboration expertise to take full advantage of collaboration functionality and mitigate risk
- Reduce costs and complexity with best practices and effective implementation

## Why Cisco?

- We possess a unique combination of broad and deep experience in both creating collaboration business value and applying the latest collaboration technologies.
- We have an extensive track record helping hundreds of Global 500 and other customers craft successful collaboration strategies and implement large-scale, transformational projects.
- We are the inventor of leading collaboration solutions: no one else knows the technology and what it can accomplish better than Cisco.
- We transform how enterprises, global service providers, and other organizations use collaboration technology to unlock new agility and speed while enabling user experiences in fresh, exciting ways.

Let Cisco Collaboration Services help you build an environment that improves how your users collaborate. Our experts can help you choose, implement, and even manage the right solution so you can move faster and get more from your resources.

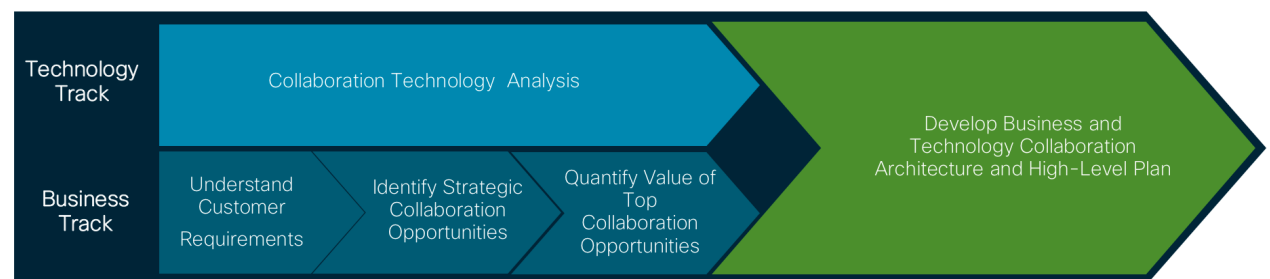
## Service overview

There are three levels of our service available for you to select as needed to meet your business requirements and goals. With each level, you get a final a Consolidated Collaboration Strategy and Roadmap that covers technology and adoption.

The Collaboration Strategy and Roadmap Service has three phases:

1. **Business analysis:** We investigate your requirements and identify collaboration opportunities that will yield the greatest value for your organization.
2. **Technology analysis:** We assess your current collaboration architecture and what is required to evolve it to the infrastructure you need.
3. **Strategy and roadmap planning:** We integrate the business and technical findings to build your customized, high-level transformational collaboration strategy and roadmap plan.

The Cisco Collaboration Strategy and Roadmap Service provides you with the expert business guidance, deep technology expertise, and proven best practices you need to efficiently create a transformational, customized collaboration strategy and implementation plan.



## Next steps

Realize the full value of your network, IT, and communications investment faster. Tap into the incredible potential of collaboration. Boost productivity, innovation, and cost savings. That's what you want—and we can assist.

Visit [www.cisco.com/go/collaborationservices](http://www.cisco.com/go/collaborationservices) to connect with our advisors and accelerate your collaboration abilities today.