

Cisco Business Critical Services

for Networking

Strategic Network Transformation

Your ability to move fast, innovate, and adopt new technologies depends on the health of your network. And as your business grows, so does your risk. To maintain a high-performance network that can scale with your business, you need a clear understanding of the current state of your network, applications, systems, and network-connected devices. A network architecture that's designed to adapt for performance and security, so you can deliver IT solutions faster. And a vision for what comes next.

Cisco® Business Critical Services for Networking can help. We provide ongoing expert guidance, analytics, and automation to help you predict opportunities, preempt risks, and navigate important network transitions.

As an industry leader with more than 30 years of experience in network design and implementation services, we can help you assess your network's readiness, identify gaps, grow your business, and support your future network strategies.

Benefits

- Simplify operations, network implementation, and management
- Accelerate your network transition with a strategic plan that prioritizes critical business needs
- Reduce risk and meet compliance requirements by understanding vulnerabilities in your network infrastructure

“In some ways, the technology was the easy part. The hard part was figuring out how to refine our internal operations and customer support, how to provision and manage these new services, and how to market and sell them. Cisco has been great. They brought thought leadership to the table and helped us develop a more sophisticated engineering and sales process.”

– Paul Carmody,
Chief Marketing Officer, Cbeyond

Topline business critical services metrics



Source: [Cisco Optimization Services Executive Summary by IDC 2017](#)

© 2017 Cisco and/or its affiliates. All rights reserved. Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: <https://www.cisco.com/go/trademarks>. Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)

A Framework for Network Success

Business Critical Services help you navigate three important paths in your network transformation journey:

- **Foundation:** Run an efficient, reliable, and high-performing network infrastructure and application environment using our foundational analytics, compliance and remediation, operational proficiency, threat mitigation, and reliability engineering services.
- **Acceleration:** Grow faster with a secure, agile, and automated network design infused with predictive and preemptive insights with Services that include design engineering, application support, security protection, advanced analytics, orchestration and automation, and development engineering.
- **Transformation:** Get assistance in setting the network transformation agenda you need to stay competitive. We help you create the right strategy to innovate, scale, and transform your network. Services include architectural strategy and planning, design and deployment strategy, adoption strategy, and transformation engineering.

Take Action with Analytics

Turn your data into actionable intelligence. Our experts harness the power of machine learning and artificial intelligence. We deliver the information you need to monitor what’s

happened, predict and preempt events that are going to happen, and make the right informed decisions right now.

Reduce Risk and Increase Compliance

Compliance is practically automatic. The same platform conducting a continuous sweep of your devices can push out configuration changes, software upgrades, and regulatory or industry policy remediation. It takes you from noncompliant to compliant quickly, and without the risk of human errors. And all within your change approval process.

Increase Operational Productivity

Spend more time innovating and less time troubleshooting. Our operational proficiency services and automated fault management can help you automate processes, access network intelligence, and lower your operating expenses.

Transform with Speed and Agility

Innovate and transform with confidence. Our strategy services and transformation engineering help you develop the right technology roadmap for your business and then map out governance and processes to help you get there faster.

Why Cisco?

No matter where you are in your digital journey, Business Critical Services can help you speed your deployments, reduce complexity, and provide business continuity as you refresh your network.

Extraordinary outcomes are closer than you think.

To learn more about how Cisco can help you create value for your business and enable digital transformation, visit www.cisco.com/go/optimize or contact your Cisco sales representative.