

Extend the Value of Enterprise Networks with Cisco Managed Services

Accelerate Network Transformation

The emergence of new technologies are driving digital business transformation that is fueling innovation, building new business models and improving customer experience. Organizations who have moved to digital are creating these new business values and competitive advantage.

With this new dynamic competitive landscape, the race for enterprises to succeed in the digital marketplace has intensified. In fact, 50% of executives say digital transformation is a top strategic priority and expecting vast transformation in the next two years¹.

For most enterprises, the network is the platform to accelerate digital transformation. But as traditional networks converge with mobility, IoT, analytics and cloud-based data and application services, it is not only generating new revenue opportunities but also creating huge IT challenges, placing significant demands on IT.

As the network rapidly evolves, it becomes increasingly more complex. And the more complex the network, the more challenging it is to keep secure. With greater reliance on IT to drive business outcomes than ever before with less resources, how do you accelerate network transformation while still focus on the needs of the business?

Source: ¹Forbes Insights

Benefits

- **Speed Transformation:** Securely adopt new technologies and proactively manage and preempt network issues to extend the value of your network.
- **Improve IT Efficiency:** Simplify network complexities, while applying lean processes to reduce costly inefficiencies to optimize your IT infrastructure.
- **Mitigate Risk:** Maximize network performance, while minimizing risk to keep business running even as your network grows and changes.
- **Show Business Impact:** Keep a sharp focus on driving business outcomes, not just maintaining the network infrastructure that supports it.

“Many large enterprises, organizations, and government entities are transforming their traditional business operations into high-performance integrated business processes with the help of managed services.”

Markets and Markets Managed Services Market—Global Forecast to 2019

Next Steps

To learn more about Cisco Managed Services, contact a sales representative at 1-800-553-6387.

Drive Business Value

Maintaining network uptime to meet service levels, chasing system problems and resolving isolated issues that quickly pile up can dictate your schedule. It's no wonder you're spending most of your time managing the availability of your IT infrastructure rather than focusing on driving innovation. Continuing to deliver on today's increased expectations for network performance and uptime, while balancing the ability to roll out new application architectures requires a constant balancing act.

IT professionals who would rather show the business impact of IT have found a more efficient way of managing their network infrastructure while still keeping an eye on the business by leveraging reputable managed services. In fact, current market reports reveal that increases in efficiency can exceed 60 percent, while reducing in-house IT costs—up to 40 percent with managed services.

As a global enterprise networking leader that has done more than 50 million network installations, managed services from Cisco has the one of the most in-depth level of intellectual talent, best-in-class tools, and proven processes for operating and optimizing an enterprise network to help you dynamically respond to a digital world.

Cisco Managed Services complement your IT team to securely manage your entire IT environment. This helps shift your team's focus from repetitive, noncore activities to strategic IT initiatives that help drive business outcomes that significantly increase productivity and the ability to innovate faster.

By having a single point of accountability, Cisco Managed Services can help you:

- Accelerate technology adoption and faster time to new services to realize business outcomes
- Improve IT efficiency and preempts network issues to reduce risks associated with new technology deployments and network changes
- Maximize performance and uptime for consistent delivery of always-on service availability
- Free your IT resources to focus on delivering business impact rather than maintaining daily operations

The following includes Cisco Managed Services for Enterprise Networking offers:

- ITIL standards-based activation and delivery methodology spanning Day 2 operations for network readiness and service assurance
- Flexible consumption model with clearly defined deliverables according to the level of assistance required
- Close interoperation with the Cisco Technical Assistance Center (TAC) and our partner ecosystem
- Standardized delivery model that can be combined with collaboration, data center, and security managed services offerings

So why try to go it on your own? Keep your IT focus on driving business outcomes and choose the enterprise networking experts to keep an eye on your network.