



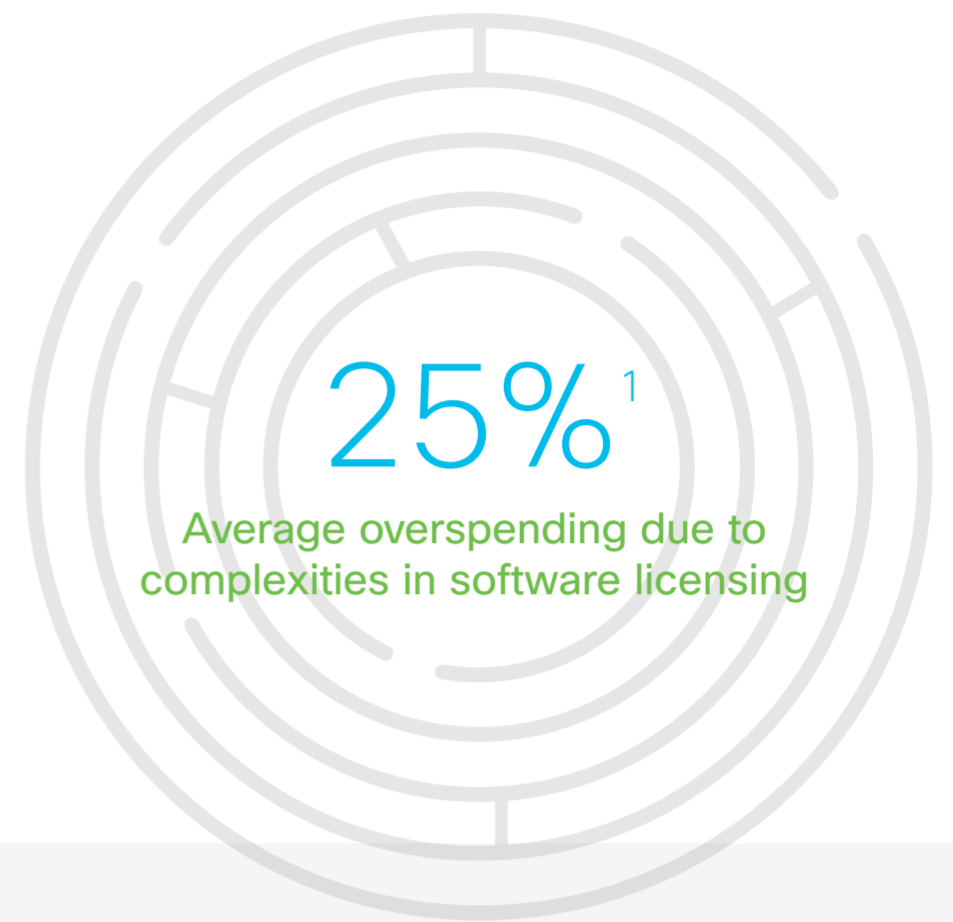
# The Cisco Enterprise Agreement

Simplified software management with financial predictability

Cisco Enterprise Agreement

## 1 Simplify your licensing.

The Cisco Enterprise Agreement offers a simple vehicle to help you minimize complexity and maximize the value of your Cisco software.



## 2 One agreement. Many benefits.



### Simplicity

A single agreement, term, and Enterprise Agreement workspace can cover all your Cisco software and applications.



### Flexibility

You'll always have access to the latest Cisco software and applications, so you can deploy as needed. And you can pay on a schedule that fits your budgetary peaks and valleys.



### Growth

With the 20-percent built-in growth allowance, you can grow based on your business requirements.

Software adoption is available to ensure that you meet business objectives and get the best investment value.

## 3 True-Forward billing

This industry first eliminates retroactive billing and the always unpopular "true-ups." So feel free to roll out new projects and expand as needed. We'll simply adjust your software entitlements going forward, giving you greater financial predictability.



## 4 Is Cisco Enterprise Agreement right for you?

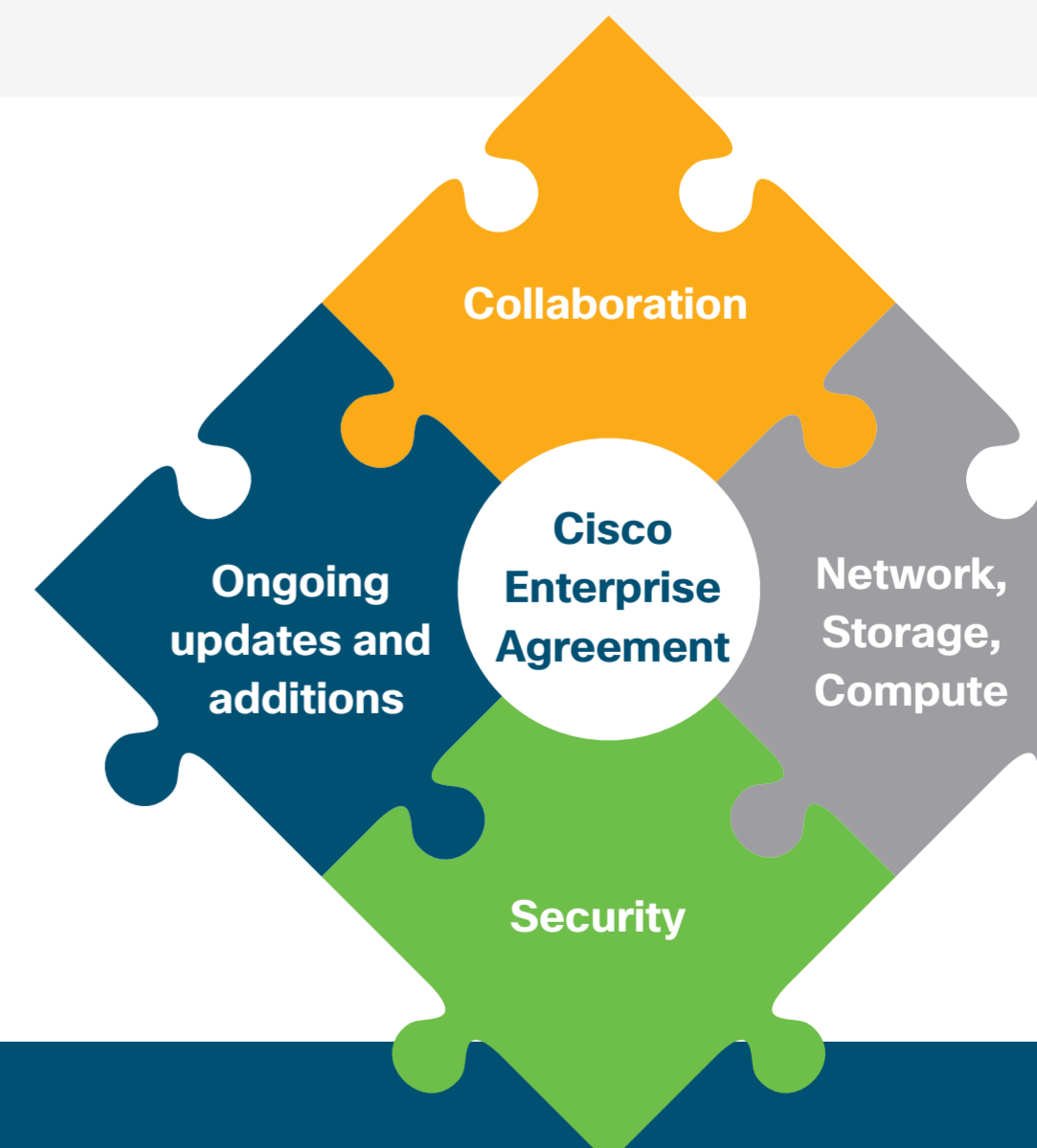
Get the most value out of your Cisco software. This quick checklist can help you determine if this agreement fits your needs:

- Cross-architecture standardization
- 100-percent organization coverage
- Centralized license management
- Predictable budget and pricing
- A strategic, multiyear vendor relationship
- The best value for your money

## 5 Access Cisco software and applications when and where you need them.

Cisco Enterprise Agreement can cover a wide selection of predefined software suites within Cisco's largest and mostpopular architectures.

Cisco can support your environment end to end. Choose a single suite or a combination of suites. Then add more software and services as needed to enjoy the benefits of Cisco software across your entire enterprise.



More flexibility and value start here.

Get more details about Cisco Enterprise Agreement by contacting your Cisco account team or Cisco reseller.

[Learn more](#)

<sup>1</sup>Amy Konary, "IDC Software Licensing and Pricing Predictions 2016: Top 10 Predictions," LinkedIn, Nov. 23, 2015. <https://www.linkedin.com/pulse/idc-software-licensing-pricing-predictions-2016-top-10-amy-konary>

