Extracting, computing, and moving data to create BUSINESS VALUE

IoT is driving an exponential increase in data. That data can be your most valuable business asset – if you’re able to control it.

**THINGS AND APPS**

Things and apps are distributed

Most IoT environments are highly distributed. Devices – or things – can be in various locations, and may even be mobile. And, the apps they feed may be in data centers, private clouds, and different public clouds. This creates challenges in securely getting the right data to the right apps at the right time.

**ROBUST, SECURE NETWORK**

Things and apps need a trusted, proven network connection

The Cisco Intent-based network and the Cisco Jasper Control Center platform (which works with mobile networks) provide a trusted foundation for IoT. This IoT network fabric simplifies the process of connecting diverse devices and managing those connections. Cisco security technologies are integrated across both the network and software layers.

**IoT DATA FABRIC**

Businesses need the ability to extract, compute, and move data

Cisco Kinetic enables you to unlock the full value of your IoT data to drive better business outcomes. The platform will:

- Extract data from sources (the “things” in IoT) and make it usable.
- Compute data wherever it’s needed – from the edge to the destination – to enable fast decisions at the point of action. This enables use of network resources.
- Move data programmatically to get the right data to the right applications at the right time with enhanced data ownership, privacy, and security policies.

Without an IoT data strategy, you risk losing control of your most valuable asset. Cisco Kinetic gives you complete control to distribute your data to applications in any location to get the most possible value from that data and drive top line business results.

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