Cisco Business Edition 7000

Improve staff productivity with powerful collaboration tools.

**Bring employees and customers closer together** with face-to-face interactions to accelerate decision making.

Respond quickly to users' increasing demands to work securely from anywhere with any device.

Increase end-user satisfaction and loyalty by enabling consistent experiences.

Get the most from your IT spending with the capability to run multiple applications concurrently on a choice of single-server platforms.
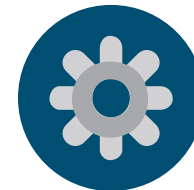
Simplify system management and maintenance with one easy-to-use interface.

Integrated versus separate solutions

Unified communications applications have joined voice and email as vital services for enterprise environments. With a BE7000, IT can deliver more with far less effort and cost. One integrated and interoperable platform offers all the communications and collaboration services you need. Each solution comes preloaded with all core applications ready to activate. This simplifies and reduces the time required to set up, install, and deploy collaboration capabilities across the organization. And a broad range of third-party applications is also supported, extending the breadth and depth of the platform to support the tools you prefer for your business – all centrally managed with one intuitive, easy-to-use management tool.

ılılılı
CISCO

Cisco Business Edition 7000

Empower, Engage, Innovate

With the rapid growth of unified communications and collaboration solutions, how do you ensure compatibility across thousands of desktop and mobile devices and multiple, disparate voice and data systems? How do you ensure that the meeting experience is consistent across situations ranging from a telepresence room system to a Cisco WebEx® session on a mobile phone or desktop endpoint?

We designed the Cisco® Business Edition 7000 (BE7000), a family of packaged collaboration solutions based on a modular, building-block design, to let you easily support more users, devices, and applications by simply stacking additional servers to expand system capacity – without limits. Here's what you get:

Complete service offering:
End-to-end collaboration capabilities include voice, video, conferencing, messaging, instant messaging and presence (IM&P), mobility, contact center, and more, for every user on any device from any location.

Simplified deployment and management:
Preconfigured virtualized servers come with ready-to-run virtualization software and ready-to-activate collaboration applications, significantly reducing time to dial tone.

Scalable and highly available platforms:
Get a building-block design: simply stack servers to add more users, devices, and collaboration capabilities. "Pay as you grow" platforms scale to support deployments of any size.

Open and interoperable architecture:
Innovative system transparently supports third-party applications and telepresence and video endpoints.

These powerful, centralized, feature-rich communications and collaboration solutions are optimized for large organizations with thousands of users and devices. And they are all deployed on one converged, centrally managed infrastructure. That means server hardware and virtualized resources are all integrated for easy procurement and faster, more cost-effective implementation.

"A better life within your reach is our brand promise. Cisco helps us with that."

– Frederick Siew
Deputy Chief Executive,
Bank Simpanan Nasional

CISCO

"Cisco was with us every step of the way—from strategic business concept to technical design and implementation. They actively collaborated and partnered with our organization at all levels to make sure the project was successful."

— **Mohd Khalil Omar**
   Vice President, Information Technology
   Bank Simpanan Nasional
   Read Case Study

Why Cisco?

More than 200,000 enterprises around the world have chosen Cisco communications and collaboration solutions. Delivered by Cisco and our certified partners, the BE7000 solution was developed based on our proven methodologies for unifying voice, video, data, and mobile applications on fixed and mobile networks. Our unique lifecycle approach to the use of these services can enhance your technology experience, enabling powerful new ways to collaborate with coworkers, partners, and customers across any workspace to accelerate business advantage.

Next steps

For more information, visit Cisco Business Edition 7000 at https://www.cisco.com/go/be7000.

C45-731738-04   09/17

Table 1 shows the solution components.

Table 1. Cisco business edition 7000 solution components

Cisco BE7000 Solution Components	Description
Cisco Unified Communications Manager	Voice and video telephony call control and native call queuing
Cisco Prime™ Collaboration	Comprehensive, single-pane-of-glass management toolset for provisioning, service assurance and analytics, and streamlining upgrades and migrations
Cisco Unified Instant Messaging and Presence Cisco Jabber®	Instant messaging, presence, and real-time conferencing
Cisco Unity® Connection	Voicemail and automated attendant
Cisco Expressway	Secure remote and mobile worker, business-to-business, and cloud-connected collaboration
Cisco TelePresence Management Suite	Video conferencing management and scheduling
Cisco Video Communication Server	Interoperability of H.323/SIP endpoints
Cisco Unified Contact Center Express	Multichannel customer care and efficient call center management and reporting
Cisco Unified Attendant Console	Call routing and distribution
Cisco Paging Server	Point-to-point and group paging
Cisco Emergency Responder	Enhanced emergency call tracking and notification services
Cisco Spark	Option to add mobile-first cloud messaging and meetings with Cisco Spark Hybrid Services
Cisco DevNet	Select third-party and other Cisco unified communications co-resident applications