Cisco Business Edition Management

Benefits

- **Lower costs** with automated administrative configuration
- **Accelerate time to market** with streamlined deployment
- **Improve pricing flexibility** to increase your competitive advantage
- **Focus highly skilled personnel** on more valuable opportunities

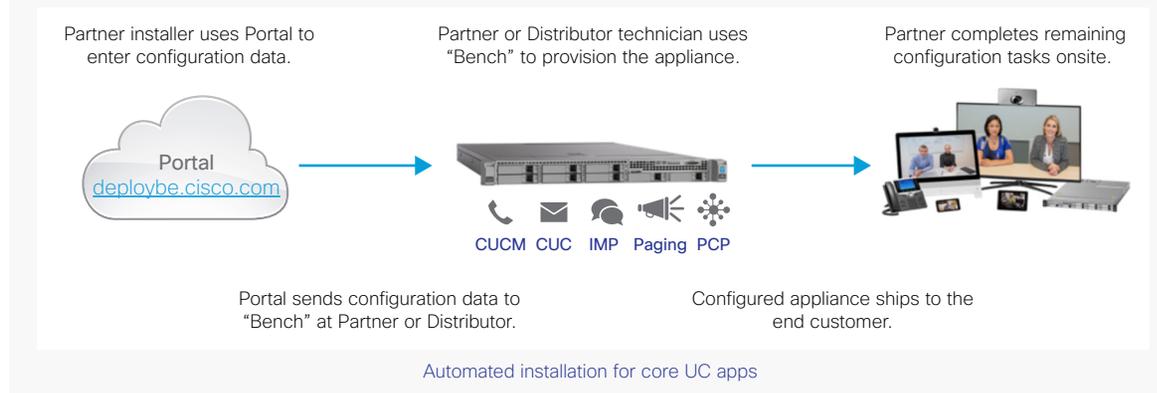## Accelerate Collaboration Deployments with Cloud Deployment Services

Your customers need collaboration tools that allow their employees to communicate seamlessly—whether it's across the office or across an ocean. They need affordable, innovative solutions that offer voice, video, messaging, instant messaging, and conferencing. The Cisco® Business Edition 6000 (BE6000) gives customers what they need, on a single platform powered by industry-leading routing, gateway, wireless, security, communications, and collaboration technologies.

And now the BE6000 is easier to deploy than ever, with Cisco Business Edition Management services. The Business Edition Management web portal allows you to streamline data collection and upload customer-specific configuration details prior to shipment. By enabling on-site deployments with no prestaging requirements, Business Edition Management enables you to significantly reduce the time and costs associated with deployment. So your customers can start collaborating sooner. And by outsourcing and automating administrative tasks, you can free up your engineering resources to work on other high-value initiatives.

Save Time and Money

Using Business Edition Management, you can streamline highly secure collection and storage of your customers' configuration details. And by unpacking and preconfiguring the BE6000 in your lab environment, you save time and precious engineering resources. Typically, participating distributors offer two new implementation service options that can reduce deployment time by up to 80 percent, compared to traditional deployments.

Business Edition Management Workflow

Partner installer uses Portal to enter configuration data.

Partner or Distributor technician uses "Bench" to provision the appliance.

Partner completes remaining configuration tasks onsite.

Portal
deploybe.cisco.com

CUCM   CUC   IMP   Paging   PCP

Portal sends configuration data to "Bench" at Partner or Distributor.

Configured appliance ships to the end customer.

Automated installation for core UC apps

All you need to do onsite is add licensing and device information, import users, and configure any advanced collaboration application requirements.

What does this mean for your business? With Business Edition Management, partners can reduce onsite configuration time by up to 80 percent per deployment.

That means fewer disruptions, more cost-effective use of your engineering resources, more time to pursue business opportunities, and more affordable collaboration solutions for your customers.

Application Installation Capabilities

Business Edition Management can enable you to do the following (directly, or via an application installation service from your preferred distributor):

- Preconfigure VMware ESXi server virtualization settings
- Select the required core collaboration applications:
  - Cisco Unified Communications Manager
  - Cisco Unified Communications Instant Messaging and Presence
  - Cisco Unity® Connection
  - Cisco Paging Server

- Preconfigure network settings for each application
- Download the selected application software and perform a touchless install

Application Configuration Capabilities

Business Edition Management can enable you to do the following (directly, or via an application configuration service from your preferred distributor):

- Preconfigure universal system settings
- Preconfigure site-specific information and dial plans
- Preconfigure common PBX settings
- Set up role templates with unified communications feature entitlements
- Prepare Cisco Prime™ Collaboration Provisioning to be ready for day-2 moves, adds, changes, and deletions (MACDs)

With application installation and configuration via Business Edition Management, your customer's BE6000 is delivered with core unified communications applications preconfigured and ready for final configuration.

Next Steps

Business Edition Management services are available through select distribution partners globally, or can be provided directly by a partner after setting up some required on-premises infrastructure.

To work with a distribution partner enabled with Business Edition Management, you'll first register with the partner, and you'll receive a response within 24 hours. Begin by checking with your local distribution partner to confirm that it is participating in the program. Then simply register at businessedition.cisco.com.