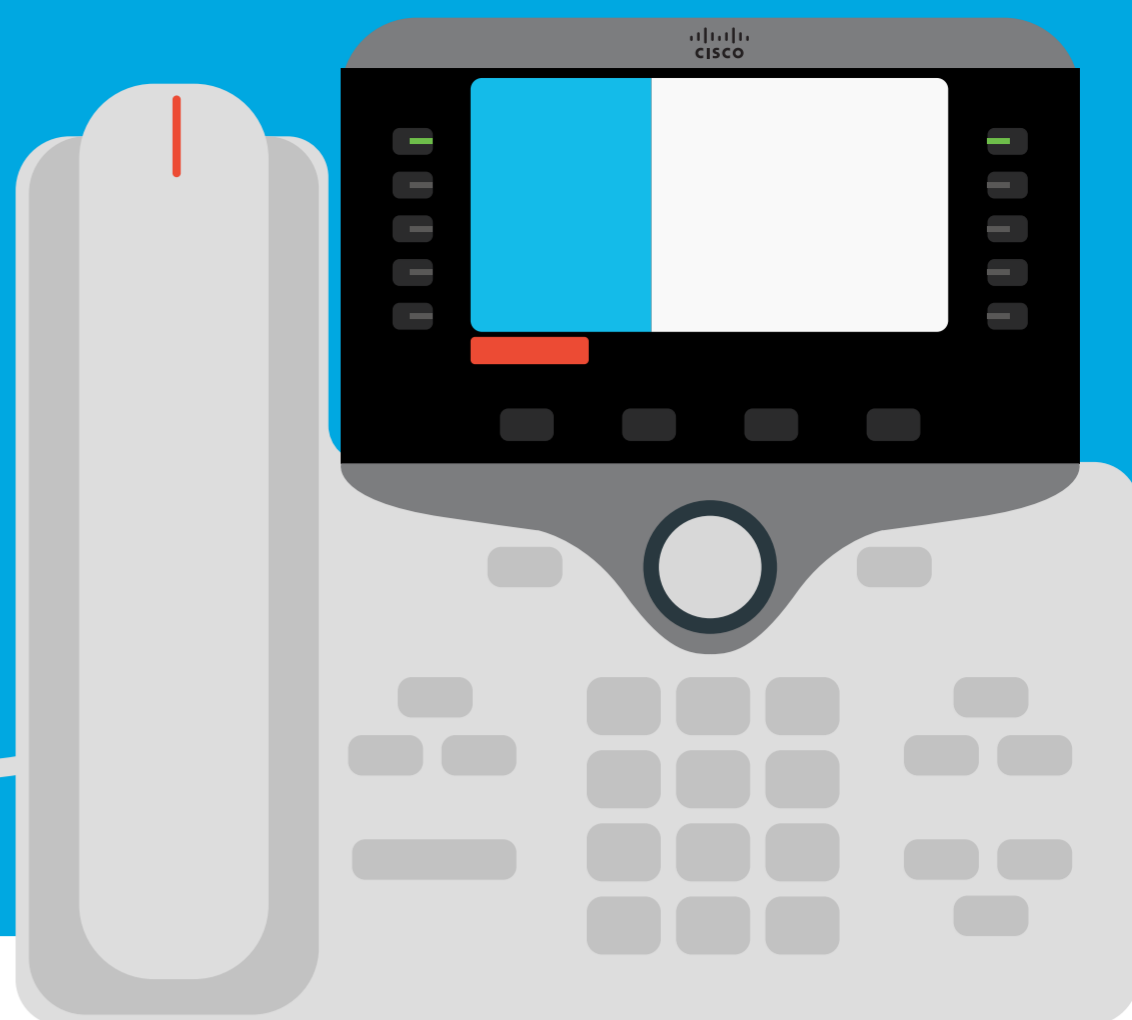




You need a new phone system.

*we hear you*



## Communication is still key.

Good business relationships depend on good communication. Especially in today's evolving business environment. You need an up-to-date and reliable communication system that can meet the needs of your entire organization even as business changes.

You need a phone system that is:



Easy to manage even if your IT is DIY



Quick to set up and personalize



Priced for small-business budgets



Flexible and grows with your business



Supported by a trusted communications company

## Why Cisco?

The benefits of an industry-leading communications company invested in your small business:



### Reliability

Cisco has been listed as a leader in Unified Communications in Gartner's Magic Quadrant for 10 years straight.<sup>1</sup>



### Scalability

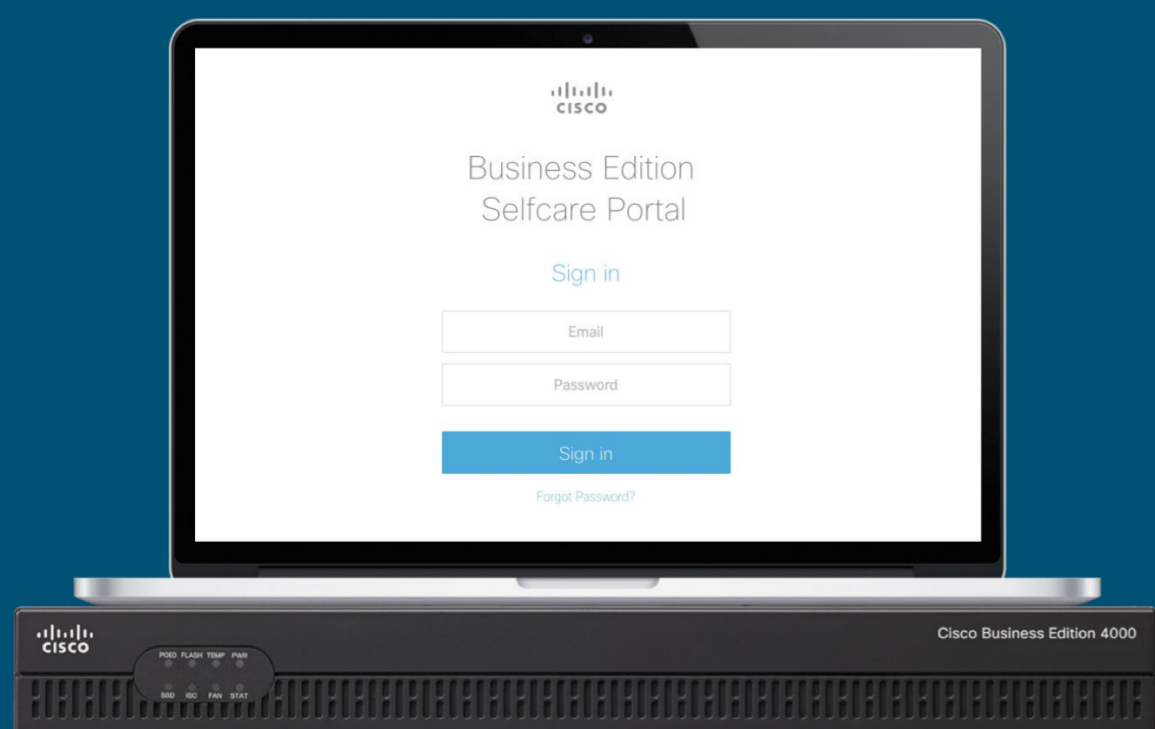
You can grow with Cisco by upgrading to a larger system or moving to the cloud without having to find a new communications provider.



### Expertise

With over 4,000,000 Cisco Business Edition IP phone customers, no one understands connectivity like Cisco, so you'll have a partner with deep understanding and broad experience.

## Cisco makes it easy.



1

Pick a plan.

2

Add your hardware.

3

Preconfigure.

4

Deploy in less than a day.

Get the details on how Cisco Business Edition 4000 IP phone system can give your small business a better communications platform >

1. "Magic Quadrant for Unified Communications," Gartner, July 2017.