

# How good are you at speaking switch?

If your data center could talk right now, it would say:

01

The traffic these days is terrible. There's so much of it that everything just ends up in a huge tangle.

And that's just the beginning. By 2020, we'll have **3X** the traffic in our own private cloud.<sup>1</sup>

02

There are so many things happening right here and in different clouds that I can't keep track. But we need to.

Because by 2020, **70%** of enterprises' IT spend will be cloud based.<sup>2</sup>

03

I'm not even human, and security worries are keeping me up at night.

Those worries won't go away, either. Through 2020, **95%** of cloud security failures will be the customer's fault.<sup>3</sup>

When you upgrade to the Cisco Nexus 9000 Series Switch, you answer your data center concerns with a switch that will:



01

Welcome all the Gs.

Handle all the next-gen bandwidth—10G, 25G, 40G, 50G, 100G—without breaking a sweat. And without breaking the bank.

Bring back your lunch hour.

Work smoothly across all workloads, optimize workflow, automate manual processes, and provide 44% IT staff time savings.<sup>4</sup> More time for new projects. And fries.

02



03

Show you exactly what's happening, where, and why.

Gain 100% visibility across every flow for any workload. Map, in real time, each connection that every app is making in your data center.

[Learn more about the Cisco Nexus 9000 Series Switches >](#)

[See how your data center is at the center of digital transformation >](#)



1. Cisco Global Cloud Index: Forecast and Methodology, Cisco, 2016.

2. Enabling Digital Transformation in Datacenters and Hybrid Cloud, IDC, Nov. 2016.

3. "Why Cloud Security Is Everyone's Business," Gartner, Aug. 2016.

4. Cisco Preparing Its Datacenters for the Next Generation of Virtualization and Hybrid Cloud with its Application Centric Infrastructure, IDC, May 2014.

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