

# Get the Most Out of Your High-Value Assets

## Gain 100 percent visibility

into the performance and condition of all assets remotely connected to the network

## Optimize energy use

by visualizing and managing asset energy consumption across the organization

## Boost operational efficiency

by identifying and acting on asset behavior and properties that deviate from normal behavior

## Reduce incidents of theft

and unauthorized use of assets by integrating with physical security and surveillance systems



The Internet of Things is transforming the way businesses manage their business-critical assets. Insight into the performance and condition of all assets connected to the network becomes essential.

## Cisco Asset Management

Cisco® Asset Management provides a single view into the state, condition, availability, and security of your connected assets. Full visibility into every aspect of your operation, from the precise location of every piece of equipment down to its performance, energy consumption, and utilization, enables you to make more informed decisions quickly and improve productivity.



# The Cisco Solution

Cisco Asset Management software empowers you to remotely manage connected assets across your organization. It provides real-time asset identification, location, tracking, monitoring, analysis of asset consumption and availability, and physical security features from a single consolidated view. By visualizing asset energy consumption, you can optimize energy use and reduce operational expenses.

## The Software Can Help You:

- + *Create policies to manage assets efficiently based on usage pattern and behavior*
- + *Lower energy consumption for direct OpEx savings*
- + *Make sure of security surveillance through sensor alerts, alarms, and policies for theft detection and prevention*
- + *Increase operational efficiency and productivity*

## For More Information

For more information, visit [www.cisco.com/go/assetmanagement](http://www.cisco.com/go/assetmanagement).

For a private briefing or demo, contact us at [ask-iotassetmgmt@cisco.com](mailto:ask-iotassetmgmt@cisco.com).

## How Is It Different?

Instant awareness of a potentially profit-draining problem can make all the difference between a quick fix and a costly repair or replacement. Cisco Asset Management takes full advantage of network infrastructure, advanced analytics, and historical data so you can identify, track, control, monitor, and better secure connected assets across cell sites, buildings, remote construction sites, healthcare and manufacturing facilities, and more. You can use that data to improve response times and identify usage patterns and movement; predict behavior; optimize maintenance, security, and operational processes; and utilize energy more efficiently. Creating intelligent policies based on sensor types and events allows you to take automated action on an asset when its behavior or properties deviate from a normal condition.

## Availability

Cisco Asset Management is available globally from Cisco and our partners.

## Why Cisco Asset Management?

In today's digital world, devices, machines, and equipment that were previously unreachable are now connected. The Internet of Things is transforming the way businesses manage their business-critical assets. Drawing insights from the data and information these connected assets provide becomes essential.

Cisco Asset Management empowers you to manage your connected assets, optimize operational processes, and make better informed decisions by providing 100 percent visibility into things connected to the network. Using the Internet of Everything (IoE) to link people, processes, and things, it transforms dispersed equipment into a unified system, helping to boost cost savings and create better business outcomes.