

Cisco Smart Software Licensing

Know What Software You Have and What You're Using!

Cisco understands that purchasing, deploying, managing and tracking software licenses can be extremely complex. As a result, we are introducing **Cisco Smart Software Licensing**, a standardized licensing platform that helps customers understand how Cisco software is used across their network, thereby reducing administrative overhead and saving operating expenses.

Rethinking Licensing. Transform how you think about Cisco software management.

Before Smart Software Licensing

Limited View

Lack of visibility into past purchases.

Complex PAK Registration

Manually register each device.

Device Specific

Licenses issued to each device individually.

With Smart Software Licensing

Complete View

Software, licenses, devices in one portal.

Easy Registration & Activation

No PAKs. Devices are ready to use.

Company Specific

Flexible licensing, use across devices.

Key Smart Software Licensing Benefits



Increase Productivity

- Effectively delegate access levels and efficiently manage your Cisco Software assets.
- Reduce operating expense when processing Return Material Authorizations.
- Activate new products without license files.



Enhanced Visibility

- Customers will have a single view of the Cisco Smart Licenses they currently own and are using, which will simplify communications between procurement and IT.



Maximize Software ROI

- Of all your owned licenses, only your active ones will be counted as consumed and license records cannot be lost or misplaced.
- Available licenses are easily transferred around the customer's network as needs evolve.



Reduce Potential Downtimes

- A lack of licenses will not block deployment or cause infrastructure to cease operation.
- True-up processes will allow for flexible license compliance.

Get On Board with Cisco Smart Software Licensing!

To learn more about Smart Licensing, go to <http://www.cisco.com/go/smartlicensing>.

For your overall software licensing needs, go to software.cisco.com.

You can also email ask-smartlicensing@cisco.com with any questions you might have!