New features are being released more often than before. Subscription gives you regular, real time access to latest features and accelerates your journey to cloud.

Software subscription helps you to stay current with changing security requirements through access to latest features.

Subscription frees up the software refresh cycle from hardware for ongoing access to innovation.

9 Reasons to Adopt Software Subscriptions

Continuous Access to Innovation
Be More Competitive

Ongoing Access to Latest Features

- New features are being released more often than before. Subscription gives you regular, real time access to latest features and accelerates your journey to cloud.

Up-to-date Security Protection

- Subscription offers better license portability across deployments models – cloud, on-premises or new hardware.

Software Refresh Independent of Hardware

- Subscription frees up the software refresh cycle from hardware for ongoing access to innovation.

Enhanced Agility
Respond to the Market Faster

- Renew & Scale What You Want
  - Be in sync with the dynamic nature of your business. Update your technology capabilities simply as your business needs change.

- License Portability for Flexibility
  - Subscription offers better license portability across deployments models – cloud, on-premises or new hardware.

- Shorter Planning Cycles
  - Subscription enables shorter planning cycles & avoids the overspending associated with long term capacity planning.

Better Financial Planning
Optimize Your IT Spend

- Linear, Predictable Budget Spend
  - Subscription gives you more spend predictability & linearity and avoids peaks and valleys.

- CapEx to OpEx Shift
  - Be OpEx centric in cloud & consumption economy era. Also lower your initial investment.

- Keep Vendors on Their Toes
  - Subscription keeps vendors more focused on growing value, a key decision making factor at renewal time.

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