

9 Reasons to Adopt Software Subscriptions



Continuous Access to Innovation Be More Competitive



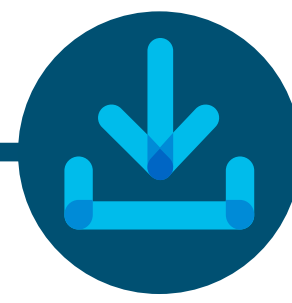
Ongoing Access to Latest Features

New features are being released more often than before. Subscription gives you regular, real time access to latest features and accelerates your journey to cloud.



Up-to-date Security Protection

Software subscription helps you to stay current with changing security requirements through access to latest features.



Software Refresh Independent of Hardware

Subscription frees up the software refresh cycle from hardware for ongoing access to innovation.

Enhanced Agility Respond to the Market Faster



Renew & Scale What You Want

Be in sync with the dynamic nature of your business. Update your technology capabilities simply as your business needs change.



License Portability for Flexibility

Subscription offers better license portability across deployment models – cloud, on-premises or new hardware.



Shorter Planning Cycles

Subscription enables shorter planning cycles & avoids the overspending associated with long term capacity planning.

Better Financial Planning Optimize Your IT Spend



Linear, Predictable Budget Spend

Subscription gives you more spend predictability & linearity and avoids peaks and valleys.



CapEx to OpEx Shift

Be OpEx centric in cloud & consumption economy era. Also lower your initial investment.



Keep Vendors on Their Toes

Subscription keeps vendors more focused on growing value, a key decision making factor at renewal time.

[Click here to learn more](#)