

SMART LICENSING

BY CLICKING AN ACCEPT BUTTON OR USING SMART LICENSING, YOU AGREE TO THE TERMS HEREIN. IF YOU ARE ACCEPTING THESE TERMS ON BEHALF OF A COMPANY OR OTHER LEGAL ENTITY, YOU REPRESENT THAT YOU HAVE THE AUTHORITY TO BIND SUCH ENTITY AND ITS AFFILIATES, IN WHICH CASE "YOU" OR "YOUR" SHALL REFER TO SUCH ENTITY AND ITS AFFILIATES. IF YOU DO NOT HAVE SUCH AUTHORITY, OR IF YOU DO NOT AGREE WITH THESE TERMS, YOU MAY NOT USE SMART LICENSING.

What is Smart Licensing

- Smart Licensing activates your Cisco software and manages your Cisco software license usage. It allows Cisco to send and receive periodic messages about license usage and entitlement of Cisco devices and software ("Smart Licensing Messages") and to help you manage your Cisco license usage and maintain compliance. After initial activation of your Cisco software using Smart Licensing, your devices will send periodic license usage updates to Cisco that will be displayed in the Smart Software Manager, which is the web portal that shows the license entitlement information for your organization.
- If you choose not to allow your Cisco software to send Smart Licensing Messages directly to the Smart Software Manager in order to manage your data, you can select another method for collecting Smart Licensing Messages. One example is the Smart Software Manager satellite, which resides in your network on a computer that you provide, subject to minimum requirements specified by Cisco.
- In the event that your Cisco software stops sending periodic updates for more than ninety (90) days, Cisco assumes the device is no longer functioning properly and that all licenses previously consumed by that device will no longer be counted as "in use".

Information Collected by Cisco

- Smart Licensing collects software license usage information with associated product identification numbers, serial numbers, unique virtual device identifier, equipment models, license or hardware versions, and host names (host names are sent to aid in troubleshooting and you can optionally disable them).
- Customers may optionally choose to enable Smart Call Home. Smart Call Home is an automated support capability that monitors Cisco devices on your network. Smart Call Home flags issues and initiates resolution before your business operations are affected. For customers who enable Smart Call Home, Smart Licensing also may collect additional software and firmware version information, IP addresses, system contacts, installed memory, installed flash, boot versions, chassis series, MAC addresses, slot IDs, card types and card families.

Access to Smart Licensing-related Information

- You can control user access to your Smart Licensing information from your Smart Account, the central location from which you can manage your Cisco Software assets as needed.
- You can choose to allow any user with a Cisco.com ID ("Authorized User") to access your Smart Licensing information. Once they have access, the Authorized User can review and act on Smart Software Manager displays for your internal use. You can add additional Authorized Users or stop access through the tool at any time. By providing access, you agree that your Authorized User is acting on your behalf, that you are responsible for your Authorized User's actions and that you grant your Authorized User(s) access to your information collected by Cisco to facilitate license usage management.
- Both you (meaning your Administrator and any Authorized Users enabled by your Administrator within your Smart Account) and Cisco have access to your Smart Licensing information.

Use of Information

- Smart Licensing Messages can be used by Cisco to generate reports and Smart Software Manager displays for you regarding your network and equipment.
- Cisco may use and store Smart Licensing Messages for business purposes, including (a) informing you that you are using more licenses than you currently have rights to and that you may be out of compliance with our End User License Agreement, (b) determining if equipment was properly obtained (c) assessing current market trends and (d) identifying products, services and solutions that may be of interest to you.
- Cisco will store the Smart Licensing Messages and generate and make available to you Smart Licensing entitlement information through the Smart Software Manager.

Additional Information

- It is your responsibility to obtain appropriate permissions, where necessary, from each applicable end user of Smart Licensing. If we receive notice from your end users that you and/or an Authorized Affiliate have not obtained appropriate consent, we can terminate Smart Licensing access.

- You will protect and keep confidential your passwords and tokens used to access Smart Licensing; and you will not re-host, link, frame or permit any linking or other electronic connection to Smart Licensing through your web site or otherwise.

- Use of the Smart Software Manager and/or other tools supporting Smart Licensing, including but not limited to Smart Software Manager satellite, Smart Call Home Transport Gateway and any related SDKs and APIs, is subject to the Cisco End User License Agreement found at

http://www.cisco.com/c/en/us/td/docs/general/warranty/English/EU1KEN_.html.

- Cisco does not and you agree that Cisco does not promise, represent, warrant or covenant that Smart Licensing will always correctly identify, reflect or facilitate product or license entitlement.

- Cisco is a global company and, as such, may need to transfer your personal information both within the United States and outside of the United States in accordance with our Privacy Statement found at

http://www.cisco.com/web/siteassets/legal/privacy_full.html. By using Smart Licensing, you consent to the transfer, processing, and storage of such information outside of your country of residence where data protection standards may be different.