

# Security Connections

September 2014

## Executive Corner

**Security Launch Announcement at Interop Sept. 29–Oct. 3, 2014**  
**Gain Control with Context for Secure Access, Mobility and Threats**



Today's enterprise network no longer exists comfortably within four protected walls. Employees today demand access to enterprise resources and their work using personal laptops, tablets, and smartphones from home and public networks. Now add growing risks posed by advanced cyberthreats aimed at stealing your valuable information or disrupting your operations.

### How do you keep up?

View this informative webcast in which Cisco security experts Sanjay Raja and Chris Simmons outline how we can help solve your newest security problems. You will learn how to:

- **Increase** resiliency to threats
- **Gain** visibility to all devices accessing the network and **remediate** issues
- **Extend** a unified access policy to off-premises mobile endpoints
- **Accelerate** the design and deployment of your next advanced threat detection and remediation system

With Cisco, your business can become more secure across all phases of the attack continuum—before, during and after an attack. [Watch now.](#)

## Customer Story of the Month

[Customer Care Outsourcing Provider Protects Multiple Networks](#)



SiteTel (Americas) is one of the world's largest providers of customer care outsourcing, delivering services in 40 languages in more than 110 locations in 23 countries. SiteTel's unique network runs software applications in its clients' data centers. It requires extreme security, which the Cisco® ASA 5585-X Next-Generation Firewall, Cloud Web Security, Web Security Appliance, Cloud Email Security, and Identity Services Engine provide. [Read Case Study \(PDF\).](#)

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## Quick Links

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## Product/Solution Updates

**Greater Dynamic Controls for Secure Access and Mobility**  
[Blog post from Russell Rice](#)

**Cisco Identity Services Engine (ISE) Further Expands Technology Partner Ecosystem**

[Blog post from Sanjay Raja](#)

## Security Beyond Traditional Defenses

**Defend Your Network and Accelerate Threat Detection and Response**



Learn more about the future of network security and how you can truly get advanced threat protection across the entire attack continuum before, during, and after an attack.

**Featured speakers:** David Stuart, senior product marketing manager, and Steve Kane, senior product manager, Network Security, Cisco

[View Video](#)

## Cisco ASA with FirePOWER Services Excels

**Cisco unveils industry's first threat-focused next-generation firewall**

Cisco ASA with FirePOWER™ Services combines a proven firewall with Sourcefire next-generation IPS and Advanced Malware Protection for integrated threat defense.

[Read Press Release](#)

## Cisco ASA Excels in Firewall Tests

**NSS Labs tests the industry's first threat-focused, next-generation firewall**

As threats continue to penetrate networks, organizations need to find new ways to defend against them. Independent third parties such as NSS Labs can help identify key capabilities and validate vendor claims.

NSS Labs recently conducted the most rigorous next-generation firewall testing to date. Cisco ASA with FirePOWER services excelled in this test.

The industry's first threat-focused NGFW is now also the first in security effectiveness, according to NSS Labs. It surpasses traditional NGFW offerings with multilayered protection to help enable integrated threat defense across the attack continuum: before, during, and after an attack. This threat-focused approach was previously available only on FirePOWER appliances. It is now available across the entire Cisco ASA product line.

[See Results](#)

## Resources

- [Next Generation Firewall Product Analysis Cisco ASA 5525-X \(PDF\)](#)
- [Next Generation Firewall Product Analysis Cisco ASA 5585-X \(PDF\)](#)
- [Next Generation Firewall Product Analysis Cisco FirePOWER 8300 \(PDF\)](#)
- [NSS Labs 2014 NGFW Security Value Map \(PDF\)](#)

## Webinars

**Cisco TrustSec Questions? Get Real Answers at Our Next Live Q&A Session**

You have questions. Cisco experts have answers. Join this live Q&A session and submit your Cisco TrustSec® questions early for a detailed response.

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## News, Blogs, and Articles

**Dynamic Cyber Attacks Call for Dynamic Controls:**

Chris Young reviews the Security Operations Maturity Model and discusses the move from static to dynamic controls. Cisco ASA with FirePOWER Services is used an example of how dynamic controls can be enabled.

[Read Blog](#)

**A Visibility-Driven Approach to Next-Generation Firewalls**

Jason Lamar examines the need for a foundation of full contextual awareness and visibility and details how Cisco ASA with FirePOWER Services delivers unprecedented network visibility and control to protect businesses.

[Read Blog](#)

**Why a Next-Generation Firewall Must Be Threat-Centric**

Jason Brvenik discusses why a NGFW must be threat-centric to stop both known and unknown advanced, multivector threats.

[Read Blog](#)

**Evolving the Next-Generation Firewall: The Importance of Being Platform Based**

David Stuart explains why platform-based firewalls deliver a more effective yet simplified architecture with fewer security devices to manage and deploy.

[Read Blog](#)

**Introducing the Industry's First Threat-Focused Next-Generation Firewall**

Scott Harrell describes the features of the new Cisco ASA with FirePOWER Services, unveiled on September. It is the industry's first and only adaptive and threat-focused NGFW, designed to deliver on the three imperatives that a NGFW must provide to protect modern enterprise networks: being visibility-driven, threat-focused, and platform-based.

[Read Blog](#)

**Continuing Our Legacy: Cisco Leads in Security Effectiveness**

Last month we announced the availability of Cisco ASA with FirePOWER Services, which represents the industry's first threat-focused next-generation firewall (NGFW). Jason Brvenik explains how this offering addresses threats across the **full attack continuum** (PDF) anytime and anywhere a threat may manifest.

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