Incident Response Planning
How preparing for the worst can keep your organization at its best

The Hacker

The Hacker is a cyber criminal. He enjoys preying on seemingly secure networks and stealing customer data.

The Org

The Org is a business or government entity. Their goal is to provide customers and citizens the best transaction experience possible.

The Hacker wants to break into The Org’s network, making it yet another security statistic

100–200
Average number of days to detect an incident

$1.57M
Average cost of lost business from an incident

31%
Percent a brand can decline following a breach

Fortunately, The Org recently implemented The Incident Response Plan with Cisco Security Experts

The Incident Response Plan

Form Team

Draft Plan

Plan for Gaps

Connect People & Tools

Identity Leader

The Plan allowed The Org to quickly react to the Hacker’s break-in attempts and keep its data safe

The Cisco Security Experts

See how your organization can benefit from an incident response plan. Cisco Security experts will help advise, create, and implement steps with your IT team to improve security posture and prevent hackers from compromising your network.

Learn more

2. Ibid., page 3
3. Ponemon’s 2011 Reputation Impact of a Data Breach report, page 1