

# Guess

## Introduction

This case study of Guess is based on an April 2017 survey of Cisco Identity Services Engine customers by TechValidate, a 3rd-party research service.



“Cisco ISE allows us to gain awareness of everything hitting our network. It provides access consistently & efficiently and helps us relieve the stress of complex access management.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Identity Services Engine:

- Purchased Cisco ISE for the following reasons:
  - Preference and trust in Cisco Systems, Inc.
  - Integration with other Cisco products and technologies
  - Superior user and device visibility
  - Range of capabilities
  - Scalability
  - Post purchase services and support
  - Bundled with other Cisco products (e.g. Cisco One)
- The following IT trends are driving the need for Cisco ISE:
  - Secure Network Access
  - Malware
  - IoT
  - Mobility

## Use Case

The key feature and functionality of Cisco Identity Services Engine that the surveyed company uses:

- Is using version 2.1 of Cisco ISE.

## Results

The surveyed company achieved the following results with Cisco Identity Services Engine:

- Enables organizations to:
  - See users and devices on their network
  - Secure access
  - Manage guest services
  - Ensure endpoint compliance (i.e. Posture)
  - Contain threats
- Evaluated the following vendors before purchasing ISE:
  - HPE Aruba
  - ForeScout
- Achieved the following outcomes using Cisco ISE:
  - Provide actionable intelligence on the users and devices on the network
  - Comply with regulatory requirements
  - Minimize the impact of a breach
- Is currently very satisfied with ISE.
- Finds the following Cisco ISE features to be most valuable:
  - TACACS+
  - Integration with Cisco and 3rd Party Solutions
  - New Guest Enhancements

### Company Profile

Company:  
**Guess**

Company Size:  
**S&P 500**

Industry:  
**Consumer Products**

### About Cisco Identity Services Engine

Gain awareness of everything hitting your network. Provide access consistently and efficiently. Relieve the stress of complex access management.

#### Learn More:

[Cisco](#)

[Cisco Identity Services Engine](#)