The Total Economic Impact™ Of Cisco Secure Firewall

Through ten customer interviews and data aggregation, Forrester concluded that Cisco Secure Firewall has the following three-year financial impact.

Value from Cisco Secure Firewall

- **ROI**: 195%
- **BENEFITS PV**: $18.6M
- **NPV**: $12.3M
- **PAYBACK**: 10 months

“We’re very security conscious and want to leverage products to protect our company. That’s why we went with Cisco. They grew up in security; for them, it’s not just an add-on.”

*Security operations team lead, education*

- Reduced network operation workstreams: 95%, $163K
- Improved efficiency of firewalls: 25%, $2.60M
- Reduced risk of breach: up to 80%, $3.47M
- Improved end-user productivity valued at approximately $2M annually
- Reduced risk of material breach and productivity loss: $4.12M
- Performance benefits to employee productivity: $8.24M
- Improvements to security workflows

This document is an abridged version of a case study commissioned by Cisco titled: The Total Economic Impact Of Cisco Secure Firewall, March, 2022.

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