

Why do a POV of Cisco Umbrella?

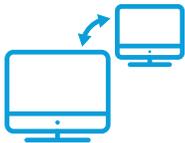
Because Cisco Umbrella is a cloud security platform, it is easy to evaluate our solutions in your own environment. We offer free trials for both our security enforcement and threat intelligence products – Umbrella and Investigate. Our engineers can help you set up this Proof of Value (POV) exercise. When you complete an Umbrella POV, you can:

Work with our team to define and test success criteria specific to your security environment and needs.

Every customer has different security needs and a unique security environment. As you prepare for your Umbrella POV, our team can help you select success criteria that fit your individual needs, and suggest use cases that you can test to validate the success criteria. This process will demonstrate the value of Umbrella including:



Breach protection



Ease of deployment/
reliability



Real-time reporting



API-based integration with your existing security products



Decentralized enterprise/
device coverage

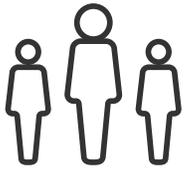
Take advantage of granular security reporting to better understand your organization and the attacks that threaten it.

Completing a POV provides immediate visibility, in addition to uncovering the long-term value of Umbrella. As soon as you deploy Umbrella in your environment, you'll be able to view internet activity across every network and device pointed to our service. This helps you pinpoint and remediate infections that may already exist in your organization.

Leverage Umbrella's global threat intelligence.

During your POV, you can also use Cisco Umbrella Investigate, our global threat intelligence solution, to research domain names, IP addresses, ASNs, file hashes, and more. Investigate provides a single, correlated source of threat information including passive DNS data for historical context, WHOIS record data, IP and domain reputation scores, anomaly detection, and more. Leverage our satellite view of the internet to investigate threats, enrich other security event data, and find where future attacks may be staged.

Over 12,000 enterprise customers have proven the value of Umbrella in their own environments. For more information on setting up a free POV with Umbrella, contact the Cisco sales team today.



Services



Education



Manufacturing



Energy & utilities



Healthcare



Retail



Not for profit



Food & beverage