62% of organizational phishing simulations captured at least one user’s credentials.1

95% of all attacks on enterprise networks are the result of successful spear phishing.3

It only takes one wrong click for cyber-criminals to access your company’s data.

Phishing tips
- Avoid strangers, check name and email address
- Don’t rush, be suspicious of emails marked “urgent”
- Notice mistakes in spelling and grammar
- Beware of generic greetings, “dear sir/ma’am”
- Don’t be lured by incredible “deals”
- Hover over the link before you click to ensure it has a secure URL (https://)
- Never give out personal or financial information based on an email request
- Don’t trust links or attachments in unsolicited emails

How Cisco protects its users and customers
As a global enterprise, Cisco creates a robust internal education program. Key aspects include:
- Monthly, company-wide educational phishing campaigns that gradually become more complex
- Cisco administrators spear phish high-risk users
- Fooled employees are redirected to an internal education site, the “phishpond”
- Leaders commit to ongoing awareness activities to maintain best practices

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