Click with Caution: Tackling Phishing Threats

62% of organizational phishing simulations captured at least one user’s credentials.1

27% of advanced email attacks are being launched from compromised email accounts.2

95% of all attacks on enterprise networks are the result of successful spear phishing.3

Security begins with you

It only takes one wrong click for cyber-criminals to access your company’s data

Phishing tips
Protect you and your family

• Avoid strangers, check name and email address
• Don’t rush, be suspicious of emails marked “urgent”
• Notice mistakes in spelling and grammar
• Beware of generic greetings, “dear sir/madam”
• Don’t be lured by incredible “deals”
• Hover over the link before you click to ensure it has a secure URL (https://)
• Never give out personal or financial information based on an email request
• Don’t trust links or attachments in unsolicited emails

How Cisco protects its users and customers
As a global enterprise, Cisco creates a robust internal education program. Key aspects include:

• Monthly, company-wide educational phishing campaigns that gradually become more complex
• Cisco administrators spear phish high-risk users
• Fooled employees are redirected to an internal education site, the “phishpond”
• Leaders commit to ongoing awareness activities to maintain best practices

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