62% of organizational phishing simulations captured at least one user’s credentials.1

95% of all attacks on enterprise networks are the result of successful spear phishing.3

Security begins with you

It only takes one wrong click for cyber-criminals to access your company’s data

Phishing tips
Protect you and your family

• Avoid strangers, check name and email address
• Don’t rush, be suspicious of emails marked “urgent”
• Notice mistakes in spelling and grammar
• Beware of generic greetings, “dear sir/ma’am”
• Don’t be lured by incredible “deals”
• Hover over the link before you click to ensure it has a secure URL (https://)
• Never give out personal or financial information based on an email request
• Don’t trust links or attachments in unsolicited emails

How Cisco protects its users and customers

As a global enterprise, Cisco creates a robust internal education program. Key aspects include:

• Monthly, company-wide educational phishing campaigns that gradually become more complex
• Cisco administrators spear phish high-risk users
• Fooled employees are redirected to an internal education site, the “phishpond”
• Leaders commit to ongoing awareness activities to maintain best practices

Privacy Engineering: A Bridge to the Possible!

FOR MORE BEST PRACTICES
PEOPLE, PROCESS AND TECHNOLOGY

Read our new Email Cybersecurity Report for expert guidance and tips
Learn about technology and resources Cisco recommends to its customers

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Click with Caution: Tackling Phishing Threats

1 According to the The 2018 Duo Trusted Access Report.
2 According to Agari Q2 2019 Email Fraud and Identity Deception Trends.
3 According to the SANS Institute.