Why BEC now?
Social Media and social engineering has added to the success rate for spoofing attacks. Attackers are not just randomly choosing their targets.

Business Email Compromise
US $9.3 billion stolen between October 2013 and December 2016.

Ransomware
US $1 billion stolen in 2016

22,300
Reported victims of Business Email Compromise fraud in the United States.

How it works
Adversaries create targeted messages and add unique details about either the person they are posing as, and/or the person they are attacking, to add legitimacy to the request.

Who’s at risk?
Large organizations with mature threat defenses can fall victim to BEC. Both Facebook and Google have been victims of BECs and wire fraud.

$100M
Amount stolen from Facebook and Google

Safeguard your Organization
Educate Your Users
Encourage users to think twice about emails that demand unusual requests

Consider Threat Tools
Sender policy framework (SPF) can block emails with spoofed addresses.

Learn more about protecting your business from email-based threats with the: Cisco Email Security buyer’s guide

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