



Privacy and Data Protection Services

Trust and responsible information management practices are becoming business differentiators as consumers become more aware of the impact of data breaches and the potential for misuse of personal information. This is especially true within the context of digital business initiatives that collect and analyze increasingly more information about customers and employees.

Regulators around the world and sector-specific governance bodies are enacting and mandating increasingly stringent measures such as EU General Data Protection Regulation and EU-US Privacy Shield require more mature and verifiable programs to protect personal information and ensure accountability in the global digital economy.

For many decades Cisco has been at the heart of building, managing and protecting the networks that connect systems and the people that use them. These solutions allow the effective understanding, segmentation and management of the technologies at the heart of our connected world at the network, server, application, user and data levels. It is this deep understanding of the complex relationships between different technical domains as well as business processes that allows Cisco to help our clients to develop and implement the responsible information management strategies required to enact effective privacy strategies in a connected world.

Cisco Privacy and Data Protection Services can assist you in understanding your unique requirements for a responsible information management program, assess your current capabilities and develop a custom framework for evolving the privacy function, and maintain customer trust within digital initiatives and the adoption of the Internet of Things. The outcome is a blueprint for a mature, controlled and traceable privacy program that will demonstrate conformance to your business and regulatory needs.

Cisco consultants will work with you to create an effective governance framework that leverages your existing organizational controls and addresses the following areas:

- Internal and external reporting requirements
- Accountability
- Metrics
- Program monitoring mechanisms
- Data retention
- Compliance

Benefits

- **Develop and Implement** an Effective Privacy Program
- **Understand** Privacy Implications of Digitization and IoT Solutions
- **Communicate** a Clear Understanding
- **Improve** Customer Trust and Confidence
- **Plan** for Growth and Adapt to Global Regulations
- **Reduce** Compliance Overhead
- **Accelerate** Your Privacy Program



Most organizations consider compliance recertification to be an annual task, but to be effective compliant processes and procedures must operate continually throughout the year. Cisco Privacy and Data Protection Advisory Services will enable you to create and execute a privacy program that can be integrated into your Business as Usual (BAU) processes, reducing the burden of certification or annual recertification.

Cisco Services

Cisco Privacy and Data Protection Services encompasses a range of services. Our experienced technology and privacy consultants will identify requirements based on business and regulatory obligations to manage Personally Identifiable Information (PII) and other sensitive customer data. We will also develop an understanding of business imperatives, growth options and anticipated use cases to build a sustainable privacy framework and roadmap to support your digitization and technology initiatives.

<p>Privacy Program Healthcheck</p>	<p>Kickstart a new privacy program, evolve an existing strategy, address new regulatory requirements, or perform a periodic review of an existing initiative</p> <ul style="list-style-type: none"> • Understand your privacy obligations, business drivers and operating environment • Perform a review of your privacy program, considering changes in business services, new markets, adoption of technologies and evolving regulations as well as meeting compliance obligations • Identify gaps in privacy practices to meet your obligations and develop a set of practical, prioritized recommendations • Provide guidance on opportunities for greater operational efficiency based on process improvement or technology consolidation.
<p>Privacy Impact Assessment</p>	<ul style="list-style-type: none"> • Review specific business needs, information lifecycle, growth plans and use of technology • Define your privacy obligations to meet the requirements of external regulations, customer agreements and company policies using a traceable framework • Identify suitable privacy program initiatives, processes and controls, together with target maturity goals to meet the agreed objectives • Review current information management practices and identify the steps to evolve an effective privacy program.
<p>Privacy Program - Assessment and Development</p>	<p>Develop a comprehensive Privacy and Data Protection program to support the specific needs of your organization and mandated obligations</p> <ul style="list-style-type: none"> • Perform an evaluation of requirements and obligations to confirm the goals and maturity requirements of the program • Assess existing program against a custom set of relevant process maturity goals • Identify technologies and processes that will enable privacy objectives to be met • Develop program roadmap to meet both the needs of the business and compliance requirements

Next Steps

Visit www.cisco.com/go/securityservices to connect with our advisors and protect your business today.