Advanced Web Reporting Highlights

- Massively Scalable Reporting Tool with Same Reporting Format and Functionality as On-box and Security Management Appliance Reporting
- Running on Customer-Provided Server
- Sold and Supported by Cisco
- Competitively-Priced Single-Source (Web Security Appliance logs only) License
Advanced Web Reporting

Alternative Web Reporting Solution for Scalability and Specific Use Cases

**Scalability**
- >25,000 Users
- Extended Storage

**Use Cases**
- Group-Based Reporting
- Enhanced L4TM Reports
- Historical Data Import
Advanced Web Reporting:
Same Reports as On-Box, Scalable for Large Customers

<table>
<thead>
<tr>
<th>Acceptable Use</th>
<th>Security</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overview</td>
<td>Anti-Malware</td>
</tr>
<tr>
<td>Users</td>
<td>Client-Malware Risk</td>
</tr>
<tr>
<td>Websites</td>
<td>Web Reputation Filters</td>
</tr>
<tr>
<td>URL Catagories</td>
<td>L4 Traffic Monitor</td>
</tr>
<tr>
<td>Application Visibility</td>
<td>Reports by Location</td>
</tr>
<tr>
<td></td>
<td>SOCKS</td>
</tr>
</tbody>
</table>

- All Reports have Drill-Down Capabilities to View Individual Transactions
Same Report Format as On-Box
Directory Group-Based Reporting

- Roles can be Configured to see Reports only for Specific Directory Groups
Accurate Metrics for Management

- WSA: On-Box Reports
- SMA: Centralized Reports (aggregated from WSAs)

Understand Business Trends
Measure Productivity
Analyze Security Threats
Plan for the Future
Reports for Variety of Audiences

Human Resources and Legal
- Threat Analysis
- Forensics
- Security Policy Control

IT Security
- Investigations
- Measure Productivity
- Acceptable Use Policy Enforcement

Network Operations
- Bandwidth Policy Control
- Capacity Planning
Drill Down High Level Reports for Transaction-Level Detail

High Level:
• Top Applications
• Top Websites
• Top Categories
• Top Users

Granular:
• Detailed Info for Each Web Transaction
High Level Reports:
• Observe Overall Trends

Web Tracking (Transaction Records):
• Conduct Investigations
Reporting Use Case

Human Resources Wants to:

- Observe Web Usage Trends
- Make Policy Changes to Improve Productivity
Generate Reports, Drill Down for More Detail

Top URL Categories:
- Shopping is Second Highest Category

Drill Down:
- Top Domains in Shopping Category
Take Action with Policy Changes, Measure Success

HR Implements New Policy:
• Block Top Shopping Websites Identified in Reports

Measure Success of Policy Change Using WSA Reports:
• Compare Usage of Non-productive Websites Before and After
• Calculate Savings from Lowered Bandwidth Usage
Tracking Use Case

Human Resources and Legal are conducting an investigation of a user’s web activity in the past 30 days.
Transaction Records for Forensic Investigation

- Easily get Transaction History by Searching for a Username
- Details Shown in Transaction History can be Customized
16+ Billion Transactions Stored

Instant Report Generation

Fast Web Tracking Search
TOMORROW starts here.