Cisco Cloudlock App Discovery for WSA
Visibility into Shadow IT to Enable Secure Cloud Adoption

**Shadow IT**

*You can’t enable, manage and secure what you can’t see*

Organizations, departments, and individual users are all embracing the cloud and leveraging new apps to help improve productivity but the majority of new apps are being adopted without any involvement from IT or Security. This results in a big shadow IT challenge with the typical organization accessing thousands of cloud apps that IT isn’t aware of. The lack of a coordinated cloud enablement strategy typically leads to a broad set of productivity, expense, security and support issues. Organizations need full visibility into cloud activity, app and vendor details, usage trends, and risk profiles to enable cloud adoption in a secure and organized fashion.

**How Cisco Cloudlock helps**

- Enables the simple ingest of WSA logs for shadow IT analysis
- Provides on-going visibility into cloud application use
- Reveals key vendor and application details
- Evaluates the risk level of each discovered application
- Exposes app usage by category and overall risk level
True visibility is more than just app identification

The first step is identifying the full spectrum of apps and services that are in use in your organization, but that isn’t enough. You need to understand who the vendor is, what the app does, how many users are accessing it, and what level of risk it represents.

Key features

- **Simplified integration with WSA:** There is an automated log field selection process to facilitate the connection between WSA and Cisco Cloudlock App Discovery.

- **Cloud app security index:** A repository of 14,000 cloud apps and 1 million URLs which includes detailed information on vendors and apps. This enables accurate app identification and provides additional vendor, category, and app details to help with sanctioning decisions.

- **Cloud app risk profile:** Custom research from the Cisco Cloudlock CyberLab team and 3rd party app risk evaluation metrics are used to create a broad set of risk attributes. The attributes are grouped to assess the business, compliance, and usage risk and then rolled up to generate an overall score.

- **Dashboard/app detail reports:** The dashboard provides a set of data which enables Security, IT, and business leaders to see key updates, app status and trend information. Drill down app reports provide deeper information on the vendor, app, and usage trends.
Problems we solve

**Leveraging WSA log files for Shadow IT visibility**
Cisco provides in-product integration between WSA and Cloudlock. From the WSA user interface you can easily setup WSA for ongoing log transfer to the Cloudlock App Discovery solution. Cisco Cloudlock App Discovery supports both an aggregated view of data from multiple WSA devices and a more targeted view of data from a specific device.

**Sanctioning the unsanctioned**
With hundreds of apps in use and new ones being adopted on a regular basis, organizations need an automated way to group apps by category, view key vendor and app details, and compare risk elements and compliance certifications. All of this insight is required for IT and Security leaders to make informed sanctioning decisions about cloud apps currently in use.

**Enabling healthy and efficient cloud adoption**
Users are aggressively adopting cloud applications to improve collaboration and productivity. This activity should be enabled and encouraged due to the many benefits, but organizations need the ability to monitor cloud app usage on an ongoing basis and compare vendors and apps to provide guidance. Armed with a list of sanctioned and unsanctioned apps, leaders can intelligently manage the volume of cloud apps in use and help enable end users that are trying to make decisions about new apps.

**Use cases**
- Gain visibility of cloud app and service usage across the entire network from WSA logs
- Evaluate the risk level of each app with a combination of vendor and app specific attributes
- Monitor all apps for compliance certification status to reduce risk
- Identify high risk apps in your environment and block them with WSA URL blocking
- Use category based reports, usage data and risk scores to make optimization, and sanctioning decisions
- Monitor usage across existing apps and detect new apps to manage cloud adoption

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