

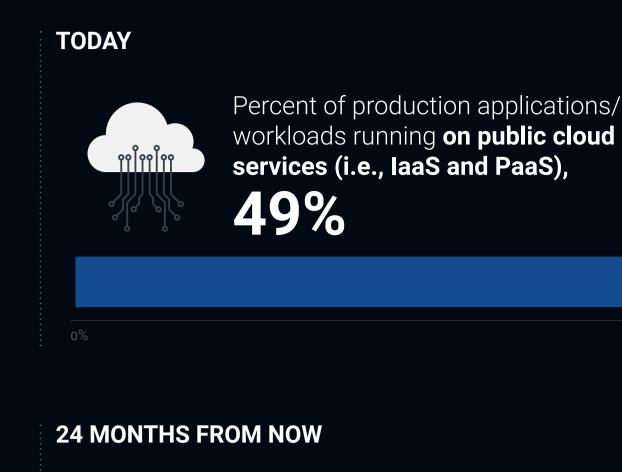
SUPERCHARGED SECURITY for Hybrid and Multi-cloud **Environments to Fuel Business Growth**

Organizations today are under pressure to digitally transform and optimize productivity and innovation, and they need security that supports their workloads across hybrid and multi-cloud environments. Cisco can help organizations modernize their security program to protect applications no matter where they reside, while supporting faster development and business growth.

Organizations are increasingly leveraging public cloud infrastructure to utilize state-of-the-art computing platforms without

The Need for Security to Support Applications Across Distributed Environments

worrying about underlying infrastructure or maintenance. At the same time, they need to support their applications in on-premises environments. This makes it challenging for security teams to support the move to cloud services and to manage workloads that are distributed across multiple cloud platforms and on-premises environments.



workloads running on public cloud services (i.e., laaS and PaaS), **49%**

Percent of production applications/workloads running on on-premises infrastructure, 51%



Percent of production applications/ workloads running on public cloud



services (i.e., laaS and PaaS), 53%

applications/workloads running

Percent of production



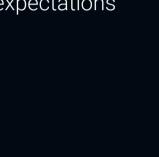
three or more cloud service providers (CSPs)." - Melinda Marks, Practice Director, Cybersecurity, Enterprise Strategy Group

66 A majority (63%) of organizations use



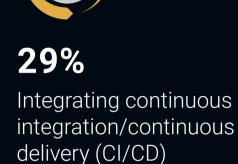
Security tops the list of challenges faced by working with multiple CSPs, followed by issues of scale



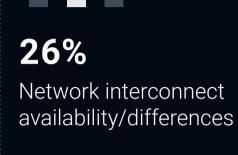




and ensuring application availability and performance.



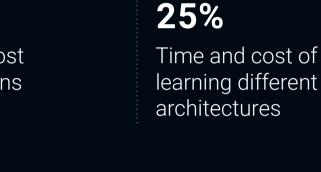
For cloud migrations, security is a top concern, followed by cost and time.

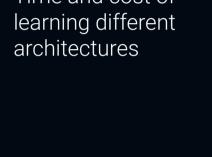


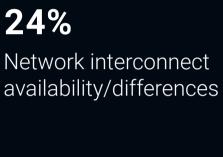


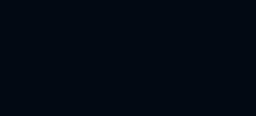














30%

27%

26%

25%

to adapt their programs to support the increased growth and scale of applications across environments.

Maintaining security consistency across our own data center and public cloud

environments where our cloud-native applications are deployed

Effective Security Strategy to Support Growth

The biggest cloud security challenges are around consistency, permissions, and scale.

Security teams want to enable growth and innovation instead of blocking it. These current pressures demand effective

security risk management and protection for applications across environments. This has been challenging as teams work

Overly permissive service accounts Manual security practices and processes cannot keep pace with cloud-native



35%

38%



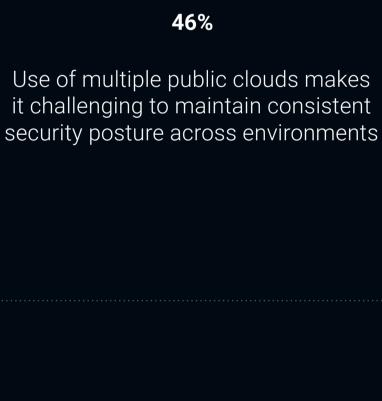
Multiple tools in use for asset inventory.

quickly to threats.



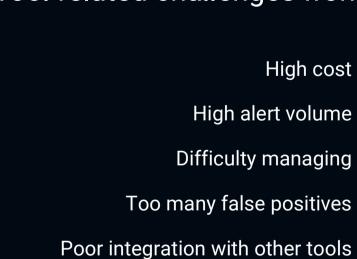
monitoring of all applications across environments with one interconnected, dynamic framework. This increases security

team efficiency and effectiveness with context across assets for faster security operations to mitigate risk and respond



52% 40% 37% 34% 33% Endpoint security Cyber asset attack Network scanning Cloud security posture IT asset surface management management tools management technology systems

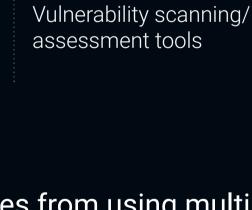




Poor usability for application developers

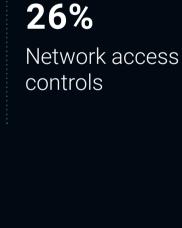
We do not have any challenges

45%

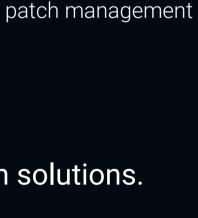


32%



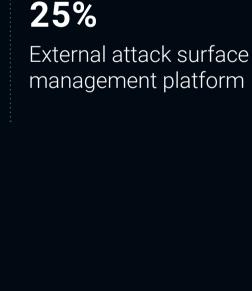






Configuration and

26%



31%

30%

30%

It is difficult to get a complete picture

28%

28%

25%

36%

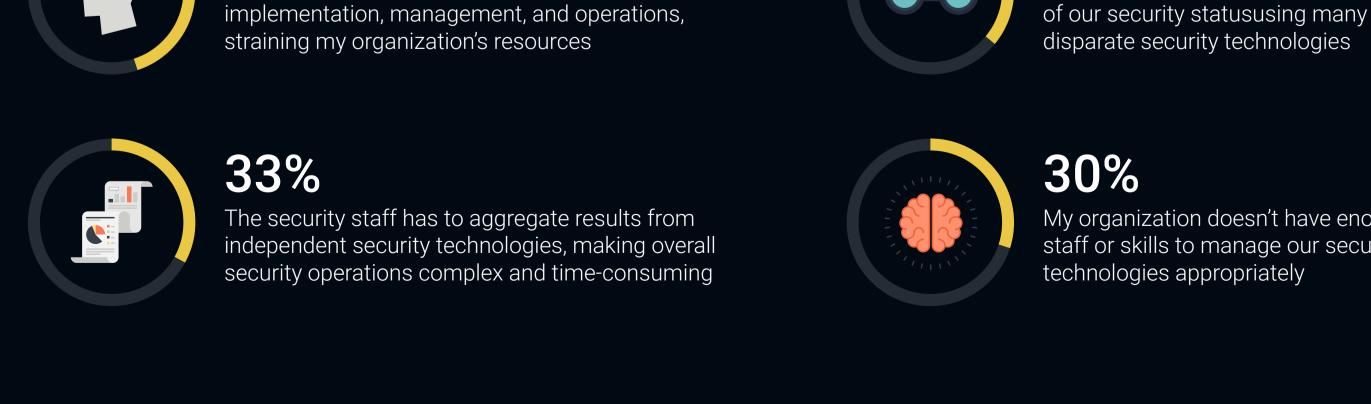
36%

34%

Top 4 management-related challenges from using multiple security tools across different environments.

5%

Each security technology demands its own training,



My organization doesn't have enough staff or skills to manage our security technologies appropriately

Key Elements for Program Effectiveness Context to drive remediation **Pervasive visibility** across environments

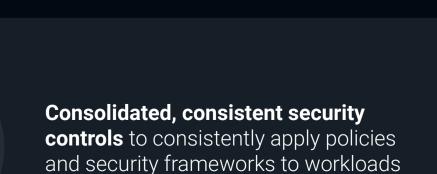
Organizations require an effective way to manage security across environments with consistency of processes

and controls to protect applications no matter where they reside so security teams can scale to support

clouds) to gain an accurate picture of the overall security posture.



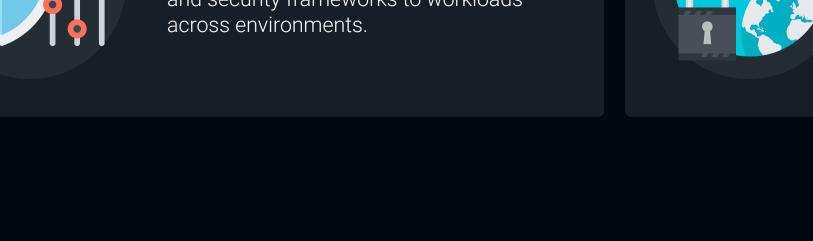
increased productivity and growth.



into all assets (network, applications, and



efficiency with risk scoring for efficient prioritization of vulnerability findings across environments to drive the needed remediation actions that can have the highest impact on mitigating risk.





clouds, and VPCs, with consistent and accurate macro- and micro-segmentation across environments to stop unauthorized lateral movement to protect applications and data.

Comprehensive workload protection

that safeguards traffic across the network,

with holistic application security, safeguarding workloads across environments, both on-prem and in the cloud.

The Cisco Cloud Protection Suite delivers a modern application security approach with end-to-end security for hybrid

and multi-cloud application environments. From bare-metal to cloud-native infrastructure, the suite provides customers

