Companies now require the ability to maximize Network investment. IP Multicast applications enable efficient use of existing network infrastructure.

Cisco IOS® Software is the foundation networking software that allows customers to deliver Cisco IP Network Services on a flexible infrastructure that is scalable, reliable, and secure. It provides industry-leading, standards-based technologies proven in use across the broadest and largest networks in operation today.

IP Multicast technologies enable scalable distribution of data, voice, and video streams efficiently to hundreds, thousands, even millions of users. Cisco IOS Multicast enables corporate communications, financial trading, Hoot & Holler, video conferencing, E-learning, commercial Television and Radio over IP, streaming media applications, and Multicast enabled VPN services.

MULTICAST ARCHITECTURES
Multicast deployments require three elements: the application, the network infrastructure, and client devices. Cisco IOS Multicast technologies reside in the network infrastructure within Cisco routers and switches. IP Multicast utilizes a single data stream, which is replicated by routers at branch points throughout the network. This mechanism uses bandwidth much more efficiently and greatly decreases load on content servers, reaching more users at a lower cost per user.

BENEFITS OF IP MULTICAST
Cisco IOS Multicast technologies make it easier for enterprises and service providers to leverage their network resources for massively scalable content distribution applications. Cisco IOS Multicast enables customers to:

- Efficiently deploy and scale distributed group applications across the network
- Create a ubiquitous, enterprise-wide content distribution model
- Solve traffic congestion problems
- Allow service providers to deploy value-added services that leverage their existing infrastructure
Figure 1
Multicast Components
Table 1. Cisco IOS Multicast Features

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Protocol Independent Multicast v2 (PIMv2)</strong></td>
<td>Provides intradomain multicast forwarding for all underlying unicast routing protocols. Independent from any underlying unicast protocol such as Open Shortest Path First (OSPF) or Border Gateway Protocol (BGP). Supports explicit join (sparse mode), flood-and-prune (dense mode), or hybrid sparse-dense modes. Sparse Mode: relies upon an explicit joining method before attempting to send multicast data to receivers of a multicast group. Dense Mode: actively attempts to send multicast data to all potential receivers (flooding) and relies upon their self-pruning (removal from group) to achieve desired distribution.</td>
</tr>
<tr>
<td><strong>Internet Group Management Protocol (IGMP) Versions 1, 2, and 3</strong></td>
<td>Protocol used by IPv4 hosts to communicate multicast group membership states to local multicast routers. Version 3 of IGMP adds source awareness to the protocol. This allows the inclusion or exclusion of Sources. IGMPv3 is the basis for Source Specific Multicast (SSM).</td>
</tr>
<tr>
<td><strong>PIM Source Specific Multicast</strong></td>
<td>SSM forwarding uses only source-based forwarding trees. SSM range is defined for inter domain use, and Cisco IOS Software allows other groups to be configured using the SSM forwarding model.</td>
</tr>
<tr>
<td><strong>Multiprotocol Border Gateway Protocol (MP-BGP)</strong></td>
<td>Multiprotocol extensions to the BGP unicast inter-domain protocol that carry multicast specific routing information. Adds capabilities to BGP to enable multicast routing policy throughout the Internet and connect multicast topologies within and between BGP autonomous systems. Carries IP Multicast routes. MP-BGP carries multiple instances of routes for unicast routing, multicast routing, and VPNv4. PIM uses routes associated with multicast routing to join Reverse Path Forwarding (RPF) decisions at the inter domain borders.</td>
</tr>
<tr>
<td><strong>Multicast Source Discovery Protocol (MSDP)</strong></td>
<td>Allows multiple PIM sparse-mode domains to share information about active sources. Announces active sources to MSDP peers. Interacts with MP-BGP for inter domain operation. Used for Anycast Rendezvous Point redundancy solution.</td>
</tr>
<tr>
<td><strong>Pragmatic General Multicast (PGM)</strong></td>
<td>Reliable multicast transport protocol for applications that require ordered, duplicate-free multicast data delivery. Guarantees that a receiver in a multicast group either receives all data packets from transmissions and retransmissions or can detect unrecoverable data packet loss. Manages retransmission of lost packets in a scalable fashion.</td>
</tr>
<tr>
<td><strong>Multicast-VPN (MVPN)</strong></td>
<td>Multicast-VPN feature in Cisco IOS Software provides the ability to support the multicast feature over a Layer 3 VPN. MVPN uses a static default Multicast Distribution Tree (MDT) for each multicast domain. This default MDT can be used to transmit both data and control messages to other members of the VPN. Cisco MVPN also supports the dynamic creation of MDTs for high-bandwidth transmission. These are only transmitted to those members of the VPN who explicitly request the data.</td>
</tr>
<tr>
<td><strong>PIM Bi-dir</strong></td>
<td>A variant of the PIM, whereby data flows both up and down the same distribution tree. Bi-directional PIM uses only shared tree forwarding, thereby reducing state creation.</td>
</tr>
<tr>
<td><strong>Boot Strap Router (BSR)</strong></td>
<td>BSR is a mechanism where a PIM router learns the set of group-to-RP mappings required for PIM SM.</td>
</tr>
<tr>
<td><strong>Auto-RP</strong></td>
<td>Auto-RP is a mechanism where a PIM router learns the set of group-to-RP mappings required for PIM SM.</td>
</tr>
<tr>
<td>Feature</td>
<td>Description</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Heartbeat</td>
<td>IP Multicast stream monitoring and notification, if delivery fails to meet configured parameters, via a SNMP trap</td>
</tr>
<tr>
<td>Mtrace</td>
<td>Mtrace is the same as Unix command used to discover the path between a receiver back and a source</td>
</tr>
<tr>
<td>Multicast Routing Monitor (MRM)</td>
<td>MRM is a management diagnostic tool that provides network fault detection and isolation</td>
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<tr>
<td>Load splitting across equal paths</td>
<td>Per source, group load splitting enables efficient utilization of multiple equal cost paths</td>
</tr>
<tr>
<td>STUB multicast routing</td>
<td>STUB multicast routing allows IGMP messages to be forwarded through a non PIM enabled router towards a PIM enabled router</td>
</tr>
<tr>
<td>SSM mapping</td>
<td>SSM mapping allows SSM routing to occur without IGMPv3 being present. SSM mapping uses statically configured tables or dynamic Domain Name System (DNS) discovery of the source address for a SSM channel</td>
</tr>
<tr>
<td>Cisco Multicast MIB</td>
<td>Adds additional functionality to Internet Engineering Task Force (IETF) Multicast MIB</td>
</tr>
<tr>
<td>Cisco PIM MIB</td>
<td>Adds additional functionality to IETF PIM MIB</td>
</tr>
<tr>
<td>MSDP MIB</td>
<td>Allows the monitoring of MSDP activity using SNMP</td>
</tr>
<tr>
<td>IGMP MIB</td>
<td>Allows the monitoring of IGMP activity</td>
</tr>
<tr>
<td>PIM MIB</td>
<td>IETF Standard PIM MIB</td>
</tr>
<tr>
<td>Multicast Network Address Translation (NAT)</td>
<td>Allows the Unicast Source address to be translated</td>
</tr>
<tr>
<td>Router-Port Group Management Protocol (RGMP)</td>
<td>RGMP constrains IP multicast on switches that have only routers attached</td>
</tr>
<tr>
<td>Cisco Group Management Protocol (CGMP)</td>
<td>Cisco developed protocol between routers and switches that allows Layer 2 switches to forward multicast traffic to only those ports that have host joined to the group Used in low-end or older versions of Cisco Catalyst® Series Switches that do not support IGMP snooping</td>
</tr>
<tr>
<td>Internet Group Management Protocol (IGMP) Snooping</td>
<td>A method by which a switch can constrain Multicast to only those ports that have requested the stream. Used in higher-end, hardware-enabled hardware</td>
</tr>
</tbody>
</table>

**ADDITIONAL INFORMATION**

For more information about Cisco IOS Multicast, contact your Cisco account manager or global service manager, or visit:

http://www.cisco.com/go/ipmulticast

http://www.cisco.com/go/ios
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