



Product Bulletin

Document Title/Headline:

Announcement: Cisco Unified IP Phones Portfolio Price Changes

The Cisco® Unified IP Phone portfolio is a comprehensive, market-leading set of IP endpoints. The portfolio includes a broad choice of IP endpoints, from basic voice endpoints such as the Cisco Unified SIP Phone 3900 Series for simple, cost-effective business deployments, to the Cisco Unified IP Phone 6900 and 7900 Series for more advanced business communications needs, such as voice and virtualization for data support, to advanced multimedia solutions, including high-quality video, and video interoperability with the Cisco Unified IP Phone 8900 and 9900 Series. Cisco also offers solutions for mobile workers, including WLAN handsets and the Cisco Cius™, a mobile collaboration endpoint designed to extend robust and highly secure collaboration, computing, and communications, wherever you are.

Due to global economic, market, and supply chain factors, Cisco is announcing pricing changes to the IP endpoints portfolio. Prices will increase on all wired Cisco Unified IP Phone 6900 and 7900 Series and prices on the Cisco Unified IP Phones 8941, 8961, 9951, and 9971 will be reduced slightly. The free camera offer when bundled with the 9951 and 9971 phones will come to an end and there will be a price increase on all phones with white plastics. All these changes become effective April 7, 2012. Additional details on these changes are provided in Table 1.

Table 1: Price Changes to Cisco Unified IP Endpoints Portfolio

Product Name	Price Increase
Cisco Unified SIP Phone 3905	None
Business Edition bundles with phones	None
Cisco Unified IP Phone 6900 Series, Charcoal	\$20
Cisco Unified IP Phone 6900 Series, Arctic White	\$45
Cisco Unified IP Phone 7900 Series wired phones	\$25
Cisco Unified Wireless IP Phone 7920, 7921G, 7925G, 7925G-EX, and 7926G	None
Cisco Unified IP Conference Station 7937G	\$100
Cisco Unified IP Phone 8941	Reduced by \$50

Cisco Unified IP Phone 8945	None
Cisco Unified IP Phone 8961 and 9900 Series, Charcoal	Reduced by \$25
Cisco Unified IP Phone 8961 and 9900 Series, Arctic White	\$5
Cisco Unified IP Phone 9900 Series Camera (Bundle), Charcoal	\$215
Cisco Unified IP Phone 9900 Series Camera (Bundle), Arctic White	\$225
Cisco Unified IP Color Key Expansion Module (for 9900 Series), Charcoal	Reduced by \$25
Cisco Unified IP Color Key Expansion Module (for 9900 Series), Arctic White	Reduced by \$15

Cisco is committed to providing our partners and customers with technology innovation at the best value for their investment. Thank you for your continued support.

For More Information

For additional information, please contact us at ipphone-pm-team@cisco.com or reach out to your partner account manager.

An updated IP phone ordering guide is available here: ADD LINK

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