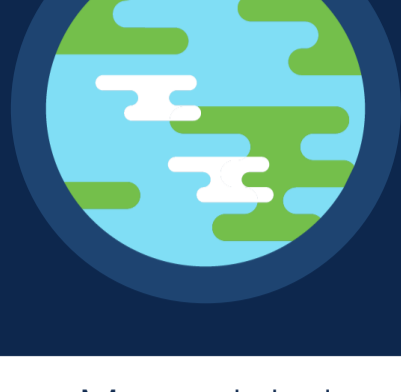


Are your headsets fit for business?

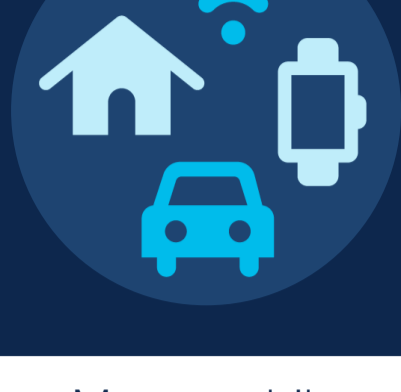
Headsets are critical in today's evolving workplace.



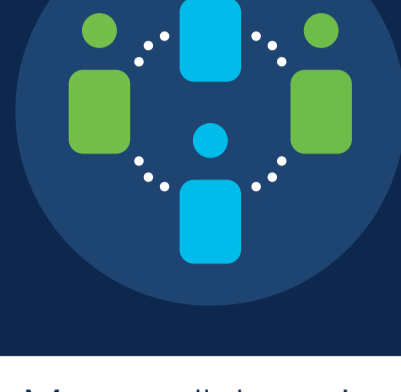
The workplace is changing. Employees are:



More global



More mobile



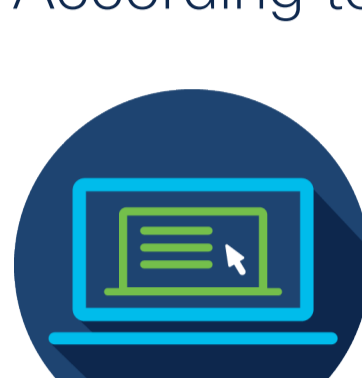
More collaborative

How can you keep teams connected anytime, anywhere?
You need manageable, reliable business headsets.

How do you know which headset is best for your business?

Consider what devices you will be connecting to.

According to a 2019 Cisco survey:



74%

connected to a PC or Mac



55%

connected to a desk phone



45%

connected to a smart phone



20%

connected to tablets

What style of connection do you need?

The style of work and devices your business uses dictates the style of connections required.



What headset features matter?

The Cisco survey found that users care most about:



100% voice quality for clear communication



99% wearing comfort for intensive users



98% noise cancelling for open offices, like call centers, and mobile



97% ability to use in high density workspaces



95% ease of connectivity with collaboration applications for efficiency



95% audio customization to personalize for each user



How secure are headsets?

85%

of users believe bluetooth headsets provide secure communications.



Bluetooth attacks can:

- Intercept communications
- Take over hardware
- Infiltrate networks



But in today's increasingly connected IoT world, threats are more sophisticated.

Consider headset manageability

To enable a truly collaborative, mobile workforce, headset management should be a part of your **full unified communications and collaboration infrastructure.**

98% of IT admins prefer a **single, integrated platform** to manage headsets, phones, soft clients, and collaboration applications.

98% of IT admins desire **capabilities to diagnose and resolve connectivity issues** from within their headset manageability platform.



Cisco Headsets for business. Any environment, any workstyle!

- ✓ A **complete portfolio** of wired and wireless headsets extends the collaboration experience to keep you connected.
- ✓ **Reliable audio** performance allows you to hear and be heard, no matter how, when, or where you need to talk.
- ✓ Deep integrations between Cisco hardware and software enables **simple and intuitive** user experiences.



The Choice is Clear

Industry first **enterprise-grade security** through hardware and software protection for Cisco Bluetooth headsets.

A single platform for all your **Cisco endpoints** apps, and headsets for intelligent management, both on-premises or in the cloud.

Cisco provides a complete, integrated headset solution with the flexibility and security you need in today's world.

To learn more, visit cisco.com/go/headsets