

# Are your headsets fit for business?

Headsets are critical in today's evolving workplace.



The workplace is changing. Employees are:



More global



More mobile



More collaborative

How can you keep teams connected anytime, anywhere?

**You need manageable, reliable business headsets.**

## How do you know which headset is best for your business?

Consider what devices you will be connecting to.

According to a 2019 Cisco survey:



**74%**

connected to a PC or Mac



**55%**

connected to a desk phone



**45%**

connected to a smart phone

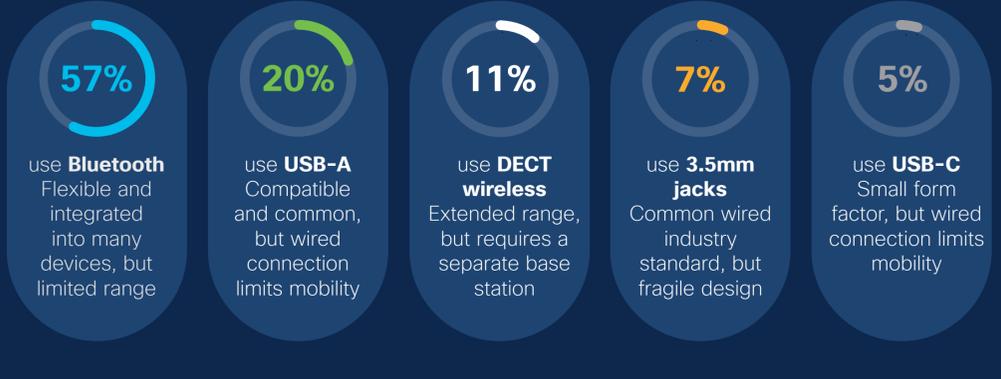


**20%**

connected to tablets

## What style of connection do you need?

The style of work and devices your business uses dictates the style of connections required.



## What headset features matter?

The Cisco survey found that users care most about:



**100% voice quality** for clear communication



**99% wearing comfort** for intensive users



**98% noise cancelling** for open offices, like call centers, and mobile



**97% ability to use in high density workspaces**



**95% ease of connectivity** with collaboration applications for efficiency



**95% audio customization** to personalize for each user



## How secure are headsets?

**85%**

of users believe bluetooth headsets provide secure communications.



Bluetooth attacks can:

- Intercept communications
- Take over hardware
- Infiltrate networks



**But in today's increasingly connected IoT world, threats are more sophisticated.**

## Consider headset manageability

To enable a truly collaborative, mobile workforce, headset management should be a part of your **full unified communications and collaboration infrastructure.**



**98%** of IT admins prefer a **single, integrated platform** to manage headsets, phones, soft clients, and collaboration applications.

**98%** of IT admins desire **capabilities to diagnose and resolve connectivity issues** from within their headset manageability platform.

## Cisco Headsets for business. Any environment, any workstyle!

- ✓ A **complete portfolio** of wired and wireless headsets extends the collaboration experience to keep you connected.
- ✓ **Reliable audio** performance allows you to hear and be heard, no matter how, when, or where you need to talk.
- ✓ Deep integrations between Cisco hardware and software enables **simple and intuitive** user experiences.



**The Choice is Clear**

Industry first **enterprise-grade security** through hardware and software protection for Cisco Bluetooth headsets.

A single platform for all your **Cisco endpoints** apps, and headsets for intelligent management, both on-premises or in the cloud.

Cisco provides a complete, integrated headset solution with the flexibility and security you need in today's world.

To learn more, visit [cisco.com/go/headsets](https://www.cisco.com/go/headsets)