

Cisco Asset Management Service

Overview

IT assets are the cornerstone to running and growing your business. In order to fully use them and obtain the greatest value from using them, you want to manage them throughout their lifecycle. You also want to use information about them to help improve operational efficiencies and mitigate risk in your business. But tracking high volumes of assets is a daunting task for any organization, especially those with large, dynamic networks. Cisco can help.

Cisco® Asset Management Service is designed to help your organization get the most out of your Cisco investments by providing the additional expertise needed to proactively manage your IT environment. Through a personalized engagement, Cisco helps your organization obtain accurate visibility into your Cisco Installed Base (IB), so you can make more informed decisions in support of your organization's business objectives.

Get the most value from your product investments

Cisco Asset Management Service simplifies management of your Cisco assets and helps ensure that they are always ready to use to power your business. The service provides an accurate view of your Cisco assets by collecting the latest installed base data from various sources, including customer provided data, network collections, and Cisco data sources. With an accurate, consolidated view of your installed base, you can make informed purchasing decisions, ensure critical assets are covered, and accurately forecast future needs.

Cisco Asset Management Service offers you the flexibility to choose from three levels of personalized service - Standard, Premium and Tailored, to meet your needs. The service also includes Smart Assist Service, which leverages smart capabilities to provide enhanced installed base visibility.

Designated Asset Manager

Exclusive to Cisco Asset Management Service, you'll have access to a designated Cisco Asset Manager, who will serve as your organization's single point of contact for managing, tracking, and reporting on any asset or contract management issues.

The Asset Manager:

- Provides an accurate, up-to-date view of Cisco inventory
- Tracks and manages Cisco products and related contracts
- Provides proactive alerts about impending contract expirations and uncovered assets
- Provides detailed reports on inventory, including at-risk products such as uncovered assets or products nearing last date of support
- Delivers metrics that demonstrate measurable value from using the service

Primary features and benefits

Accurate asset information

Gain insight into:

- What Cisco assets exist
- Where they're located
- If they have support coverage
- When support coverage ends
- Which assets should be refreshed

Contract optimization

Obtain assistance to:

- Improve contract manageability
- Simplify renewals
- Consolidate contracts
- Validate contract entitlements

Analytics and business insight

Get reports and expert recommendations for more strategic decisions regarding:

- Asset utilization
- Asset planning and budgeting
- Support coverage
- Contract management and renewals
- End of life and aging products

Figure 1 shows the features of Cisco Asset Management Service.

Figure 1. Cisco Asset Management Service Features



Why Cisco Asset Management Service?

Improve operational efficiencies and enhance business continuity. Cisco Asset Management Service can help you achieve these outcomes. The service provides proactive management of your Cisco Installed Base. We combine information from various sources, ensure the data is accurate, and provide you with insights to improve asset lifecycle and contract management. Plus, you get metrics showing you measurable impacts and benefits from using the service.

For more information

To learn more about Asset Management Service, contact your Cisco account manager or partner or email asset_management@cisco.com.