

# Cisco Prime Central



## What Is the Value of Cisco Prime Central?

Cisco Prime™ Central is a comprehensive management solution for today’s complex multidomain networks. It provides a centralized interface to all components of the [Cisco Prime Carrier Management](#) suite. The tight integration between domain managers helps operators to seamlessly and efficiently execute lifecycle tasks – including design, fulfillment, assurance, and analysis. This comprehensive approach drastically accelerates time to market of services, increases operational efficiencies, and lowers costs while providing high quality of service (QoS) (Figure 1).

## What Problems Does It Help Solve?

Today’s disjointed network management point solutions only provide pockets of control. This contributes to operational inefficiencies, which in turn can delay the launch of revenue-generating services, adversely affect QoS, and increase costs. To remain competitive, service providers need a management system that rapidly introduces new services to market while reducing operating expenses (OpEx) and capital expenditures (CapEx). Cisco Prime Central alleviates these challenges by enabling end-to-end management of the entire network – from access, all the way to the data center.

## Cisco Prime Central

- Out-of-the-box integration with components of the Cisco Prime Carrier Management suite
- Single sign-on access to integrated, cross-domain operator workflows with point-and-click provisioning, troubleshooting, and performance analysis

- Secure administrative access, management, and control
- Automatic failover for local hardware and software faults
- Support for standards-based northbound interfaces (NBIs) and integration probes

## What Are the Benefits of Cisco Prime Central?

- Simplified operations through unified management of access, transport, and data center networks
- Redirecting assets for OpEx to strategy and planning for new revenue streams
- Increased operational efficiencies through workflow consistencies and centralized management
- Enhanced business continuity through operational redundancy
- Reduced overhead and time to integrate with operations support systems (OSSs) and other third-party products

## Why Cisco?

The Cisco Prime portfolio of IT and service provider management offerings empowers organizations to more effectively manage their networks and the services they deliver. Built on a service-centered foundation, Cisco Prime supports integrated lifecycle management through an intuitive workflow-oriented user experience, providing A-to-Z management for evolved programmable networks (EPNs), mobility, video, cloud, and managed services.

For more information about Cisco Prime Central, contact your local account representatives or visit the overview at [www.cisco.com/go/primecentral](http://www.cisco.com/go/primecentral).

Figure 1. Cisco Prime Central Helps Enable Seamless and Efficient Execution of Service Lifecycle Tasks Through an Integrated Approach to Management

