



Argentina - 2022 Forecast Highlights

Mobile Data Traffic

- In Argentina, mobile data traffic will grow 7-fold from 2017 to 2022, a compound annual growth rate of 47%.
- In Argentina, mobile data traffic will reach 653 petabytes per month by 2022 (the equivalent of 163 million DVDs), up from 95 petabytes per month in 2017.
- In Argentina, mobile data traffic will reach an annual run rate of 7.8 exabytes by 2022, up from 1.1 exabytes in 2017.
- In Argentina, mobile data traffic will grow at 46.9% CAGR, 2.3 times faster than fixed IP traffic CAGR of 20.3% from 2017 to 2022.
- In Argentina, mobile data traffic will account for 24% of Argentinian total IP (fixed and mobile data) traffic by 2022, up from 11% in 2017.
- In Argentina, the gigabyte equivalent of all movies ever made will cross mobile networks every 9 hours by 2022.
- In Argentina, mobile traffic per mobile-connected end-user device will reach 9.5 gigabytes per month by 2022, up from 1.5 gigabytes per month in 2017.
- In Argentina, mobile traffic per mobile connection (including M2M/LPWA) will reach 7.3 gigabytes per month by 2022, up from 1.4 gigabytes per month in 2017.
- In Argentina, mobile traffic per user will reach 18.2 gigabytes per month by 2022, up from 2.9 gigabytes per month in 2017.
- In Argentina, mobile traffic per capita will reach 14.1 gigabytes per month by 2022, up from 2.2 gigabytes per month in 2017.

Mobile Users

- In Argentina, there will be 35 million (76% of Argentina's population) mobile users by 2022, up from 33 million in 2017, a CAGR of 1.5%.