Are You Using Mobility to Stay Competitive?

- **Mobility is scoring goals for midmarket organizations.**
- **67%** of business leaders say mobility will affect their business as much as the web.
- **Isn't it time you kicked off a winning mobility game plan?**

**Mobility Makes Employees More Agile to Get the Job Done**

- **80%** of midsize business leaders agree that mobility enables employees to work anytime, anywhere on any device.

**Success**

- **67%** of business leaders say mobility is changing the way business is done.
- **You’ll score when you launch a mobility game plan!**

**Workforce Productivity**

- **57%** of business leaders say mobility will boost their performance.

**Strategy**

- **80%** of business leaders say mobility makes employees more agile to get the job done.
- 61% of business leaders say they better support both access requirements for the future's mobile workers.

**Performance**

- **85%** of organizations anticipate support for mobile technology in 2015.
- **57%** of business leaders are deploying or planning to deploy gigabit technology (802.11ac).

**Focus**

- **54%** of business leaders are changing the way business is done.

**Speed**

- **85%** of organizations anticipate support for mobile technology in 2015.
- **85%** of business leaders anticipate support for mobile technology in 2015.

**Agility**

- **71%** of business leaders say they better support both access requirements for the future's mobile workers.
- **Agility**

**Barriers**

- **71%** of business leaders say that mobility offers new revenue streams by providing customers value-added access and services.

**Mobility Enables Customer Mobility Initiatives to Increase Customer Satisfaction**

- **49%** of midsize companies agree that customer mobility initiatives increase customer satisfaction.

**Customer Engagement**

- **54%** of business leaders say mobility is changing the way business is done.
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**Mobility Creates Opportunities for Increased Revenue**

- **61%** of business leaders say they better support both access requirements for the future's mobile workers.
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**Deploys in Minutes with a Simple Web-Based Interface**

- **Cisco Mobility** deploys in minutes with a simple web-based interface.
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**Cisco Mobility**

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**Source:** Cisco Mobility Landscape Survey 2015

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