Evolve to an intent-based network for the multicloud era in four easy steps:

**Step 1: Move cloud access to the branch**
- Ask yourself: How good is your cloud application experience?
- Ask yourself: Are your users getting the best experience from your cloud applications?
- Ask yourself: Are you concerned that applications on public clouds could lead to network complexity, poor performance, and lack of IT control?
- Ask yourself: Are your users, data, and access to different clouds open to risk?
- Did you know? Clients report that backhauled Internet traffic represents 50% to 80% of the traffic on their MPLS networks.
- Did you know? 30% of advanced threats are targeting the branch as the entry point.
- Did you know? Since the end of 2016, Cisco has observed an increase in hacker activity targeting cloud systems.
- Did you know? Increasing page response time from 2 seconds to 8 seconds increases page abandonment by 33%.

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**Something to consider**
- By connecting branches directly to any cloud, you can provide a better user experience for cloud applications while reducing MPLS costs.
- When you extend your network to the cloud, you maintain service levels, gain visibility, and reduce your risk, while enabling seamless application portability.
- You can extend your network security to protect against any new risks associated with accessing and hosting applications in multiple clouds.
- Use tools that help you continuously track and optimize network and application performance. The cloud doesn't need to be a blind spot any more.

**Recommended solutions**
- Cisco SD-WAN vEdge
- Cisco 4000 Series Integrated Services Routers
- SD-WAN Services

**Benefits:** Connect your branches to any cloud without compromising security, while saving on backhaul WAN costs.

**Step 2: Extend your network to any cloud**
- Ask yourself: Can you manage, monitor, and improve your application performance all the way across any cloud?
- Did you know? If you are looking at wider SD-WAN, Cisco has a comprehensive cloud solution.
- Did you know? Since the end of 2016, Cisco has observed an increase in hacker activity targeting cloud systems.
- Did you know? Increasing page response time from 2 seconds to 8 seconds increases page abandonment by 33%.

**Something to consider**
- When you extend your network to the cloud, you maintain service levels, gain visibility, and reduce your risk, while enabling seamless application portability.

**Recommended solutions**
- Cisco Cloud Connect
- Cisco SD-WAN Cloud onRamp
- Cisco Cloud Services Router 1000v Series

**Benefits:** With Cisco Cloud Connect, you can extend private networks, data centers, and branches to any public cloud while leveraging existing network investments.

**Step 3: Strengthen cloud security**
- Ask yourself: Can you manage, monitor, and improve your application performance at the branch?
- Did you know? If you need to secure access from anywhere, Cisco has a robust set of offerings.
- Did you know? Increasing page response time from 2 seconds to 8 seconds increases page abandonment by 33%.

**Something to consider**
- You can extend your network security to protect against any new risks associated with accessing and hosting applications in multiple clouds.

**Recommended solutions**
- Cisco Umbrella
- Cisco Stealthwatch Cloud
- Cisco Security Implementation Services

**Benefits:** Protect all your assets, whether users are accessing the cloud from the campus, the branch, or a public network.

**Step 4: Improve the cloud experience**
- Ask yourself: Can you manage, monitor, and improve your application performance at the branch?
- Did you know? If you need to secure access from anywhere, Cisco has a robust set of offerings.
- Did you know? Increasing page response time from 2 seconds to 8 seconds increases page abandonment by 33%.

**Something to consider**
- Use tools that help you continuously track and optimize network and application performance. The cloud doesn't need to be a blind spot any more.

**Recommended solutions**
- AppDynamics
- SD-WAN application optimization
- Cisco SD-WAN vAnalytics
- Cisco Meraki Insight

**Benefits:** Easily identify and resolve performance issues with your cloud-enabled network and applications to deliver the best possible user experience. SD-WAN application optimization capabilities can deliver a five times performance improvement for your cloud applications.