





# Connecting to a multicloud world

Enhance the user application experience from any cloud, anywhere.



**93% of organizations** will use services from multiple cloud providers within the next 12 months.\*

Evolve to an intent-based network for the multicloud era in four easy steps:

 <p><b>Step 1: Move cloud access to the branch</b></p> <p>How good is your cloud application experience?</p> <p><a href="#">See more</a></p>	 <p><b>Step 2: Extend your network to any cloud</b></p> <p>Is your network cloud-ready?</p> <p><a href="#">See more</a></p>	 <p><b>Step 3: Strengthen cloud security</b></p> <p>Are you protecting your users?</p> <p><a href="#">See more</a></p>	 <p><b>Step 4: Improve the cloud experience</b></p> <p>Can your cloud applications perform better?</p> <p><a href="#">See more</a></p>
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## Watch demos and sessions

[Access SD-WAN virtual summit](#)

### Step 1: Move cloud access to the branch

**Ask yourself**  
Are your users getting the best experience from your cloud applications?

**Something to consider**  
By connecting branches directly to any cloud, you can provide a better user experience for cloud applications while reducing MPLS costs.

**Recommended solutions**

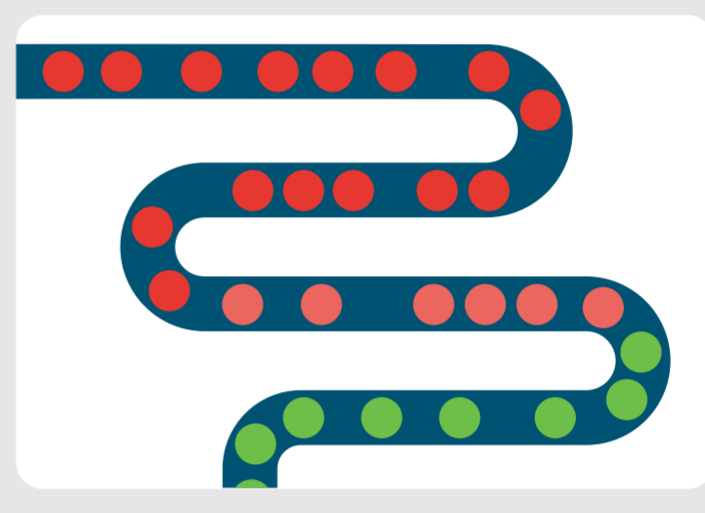
- [Cisco SD-WAN vEdge](#)
- [Cisco 4000 Series Integrated Services Routers](#)
- [SD-WAN Services](#)

Benefits: Connect your branches to any cloud without compromising security, while saving on backhaul WAN costs.

**Find out more**

[Build a branch for the future](#)

**Did you know?**  
Clients report that backhauled Internet traffic represents 50% to 80% of the traffic on their MPLS networks.



Source: Gartner, Cloud Needs a New WAN, Mark Fabbri, Neil Rickard, 2016.

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### Step 2: Extend your network to any cloud

**Ask yourself**  
Are you concerned that applications on public clouds could lead to network complexity, poor performance, and lack of IT control?

**Something to consider**  
When you extend your network to the cloud, you maintain service levels, gain visibility, and reduce your risk, while enabling seamless application portability.

**Recommended solutions**

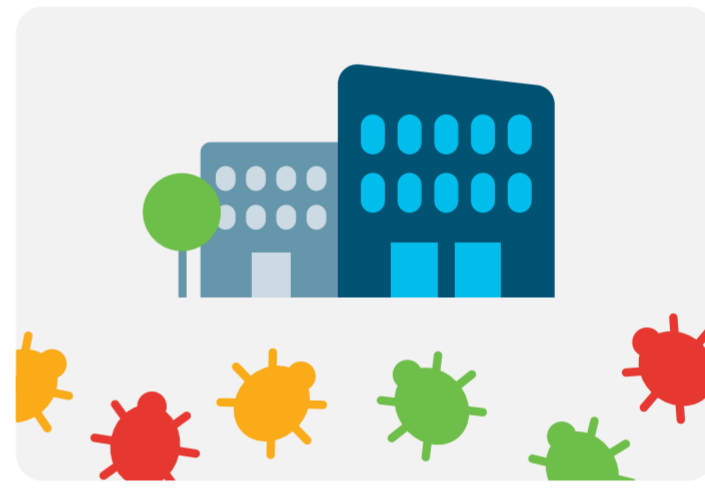
- [Cisco Cloud Connect](#)
- [Cisco SD-WAN Cloud onRamp](#)
- [Cisco Cloud Services Router 1000v Series](#)

Benefits: With Cisco Cloud Connect, you can extend private networks, data centers, and branches to any public cloud while leveraging existing network investments.

**Find out more**

[Read ESG white paper](#)

**Did you know?**  
30% of advanced threats are targeting the branch as the entry point.



Source: Gartner, Bring Branch Office Network Security Up to the Enterprise Standard, Jeremy D'Hoime, April 2013.

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### Step 3: Strengthen cloud security

**Ask yourself**  
Are your users, data, and access to different clouds open to risk?

**Something to consider**  
You can extend your network security to protect against any new risks associated with accessing and hosting applications in multiple clouds.

**Recommended solutions**

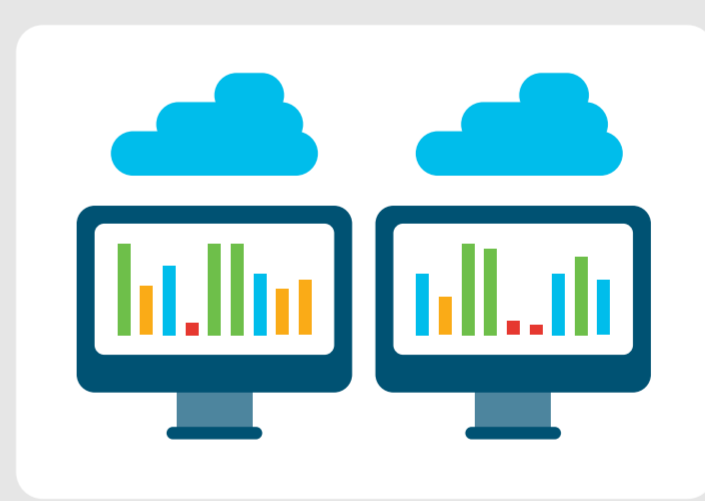
- [Cisco Umbrella](#)
- [Cisco Stealthwatch Cloud](#)
- [Cisco Security Implementation Services](#)

Benefits: Protect all your assets, whether users are accessing the cloud from the campus, the branch, or a public network.

**Find out more**

[Cisco Cloud Security](#)

**Did you know?**  
Since the end of 2016, Cisco has observed an increase in hacker activity targeting cloud systems.



Source: Cisco 2017 Midyear Cybersecurity Report.

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### Step 4: Improve the cloud experience

**Ask yourself**  
Can you manage, monitor, and improve your application performance all the way across any cloud?

**Something to consider**  
Use tools that help you continuously track and optimize network and application performance. The cloud doesn't need to be a blind spot any more.

**Recommended solutions**

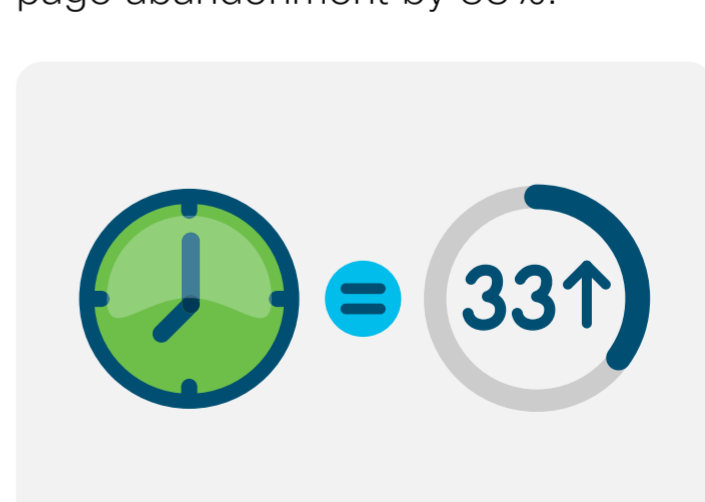
- [AppDynamics](#)
- [SD-WAN application optimization](#)
- [Cisco SD-WAN vAnalytics](#)
- [Cisco Meraki Insight](#)

Benefits: Easily identify and resolve performance issues with your cloud-enabled network and applications to deliver the best possible user experience. SD-WAN application optimization capabilities can deliver a five times performance improvement for your cloud applications.

**Find out more**

[View SD-WAN infographic](#)

**Did you know?**  
2 seconds page response time from 2 seconds to 8 seconds increases page abandonment by 33%.



Source: Why Web Performance Matters, Gomez.

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Transform to an intent-based network with Cisco DNA

\* Source: IDC InfoBrief, sponsored by Cisco, September 2016.