



Research Highlight

The Endpoint Security Paradox

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Enterprise Strategy Group recently published its most recent research on the endpoint security space.

Report Conclusions:

- Endpoint security is getting more difficult.
- Endpoint security strategy is driven by anti-malware and mobile device security.
- Changing endpoint security requirements are driving lots of activities.
- Endpoint security remains fraught with many challenges.
- Organizations have problems monitoring endpoint security status.
- Security professionals have mixed opinions about AV software.
- Many organizations take a tactical approach to AV.
- Organizations are embracing new types of endpoint security tools.
- Endpoint security services offer a promising alternative to point products.

Upcoming activity related to this report:

Jon and the ESG team are working on a Solution Brief around AMP Threat Grid that will feature research from this report.

Accessing the report:

The full report is attached. Distribution outside of Cisco is prohibited as we do not have the rights in place to do so.

Please feel free to reach out to me with any questions about this Research Highlight.

Thanks,
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