

Hunters, Barbershops and Business Transformation

Pedro Afonso

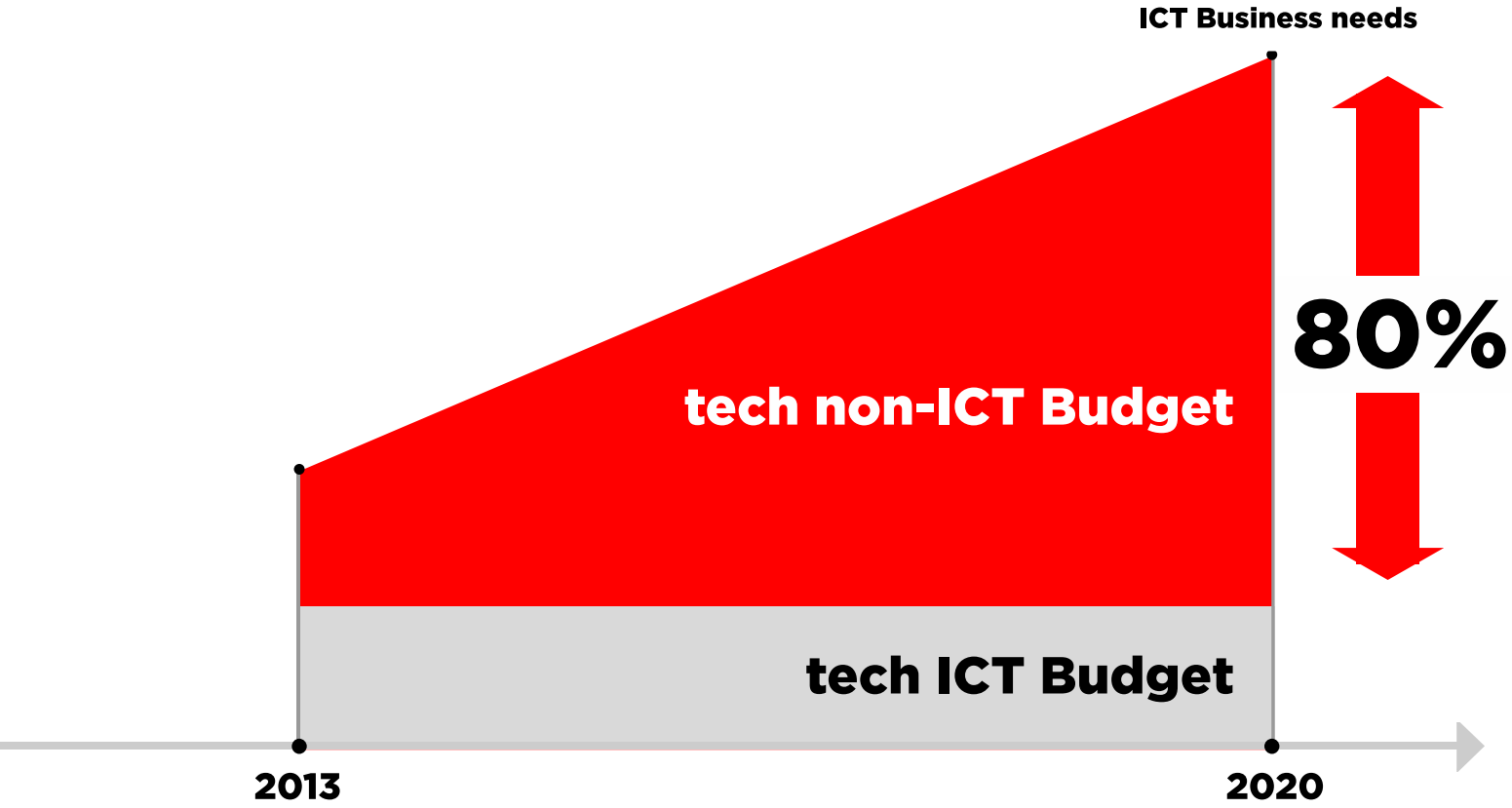


NOVABASE

Money **Technology**

...

IDC says...



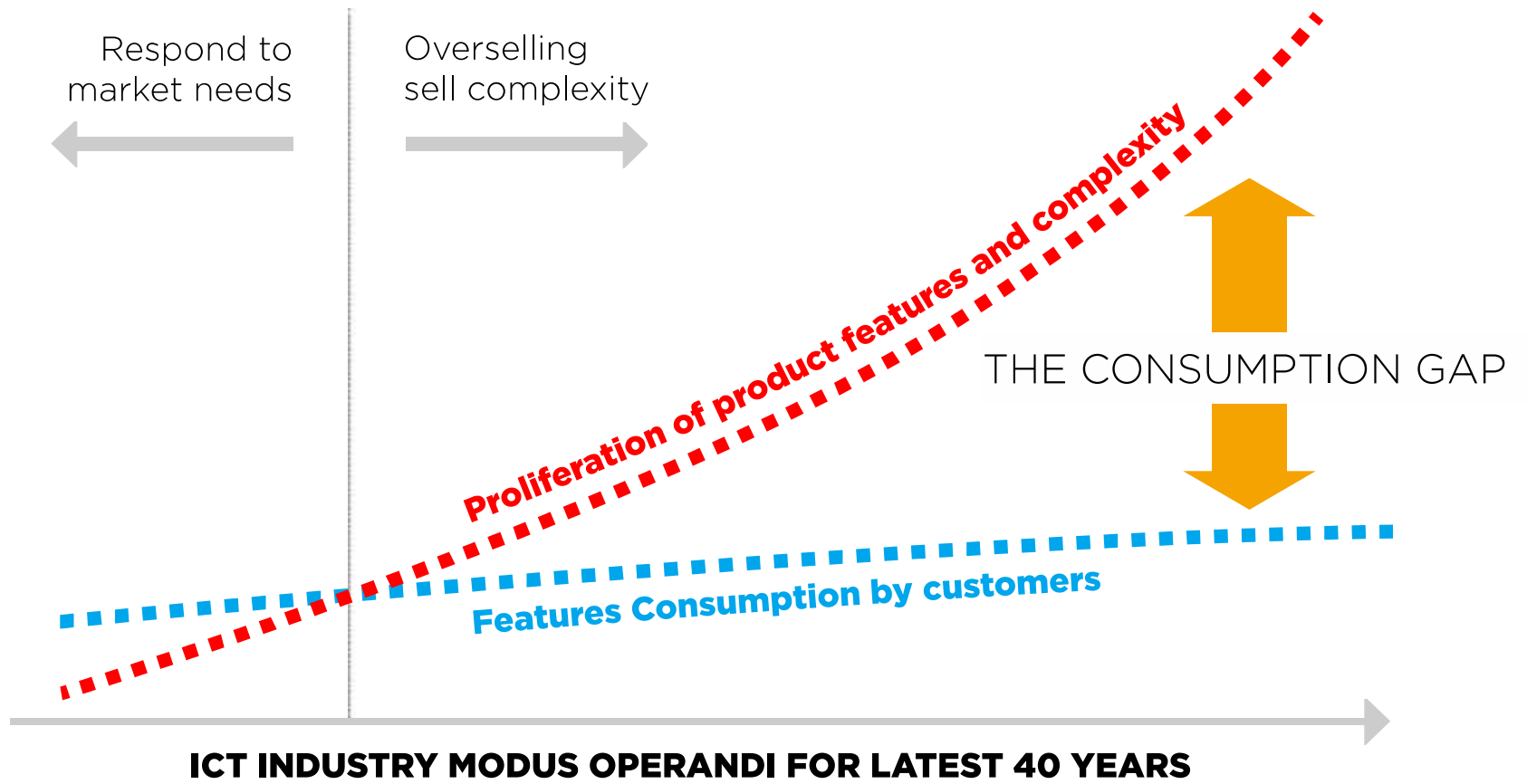
Digitizing **Acts of Living**

Business • Things • Processes

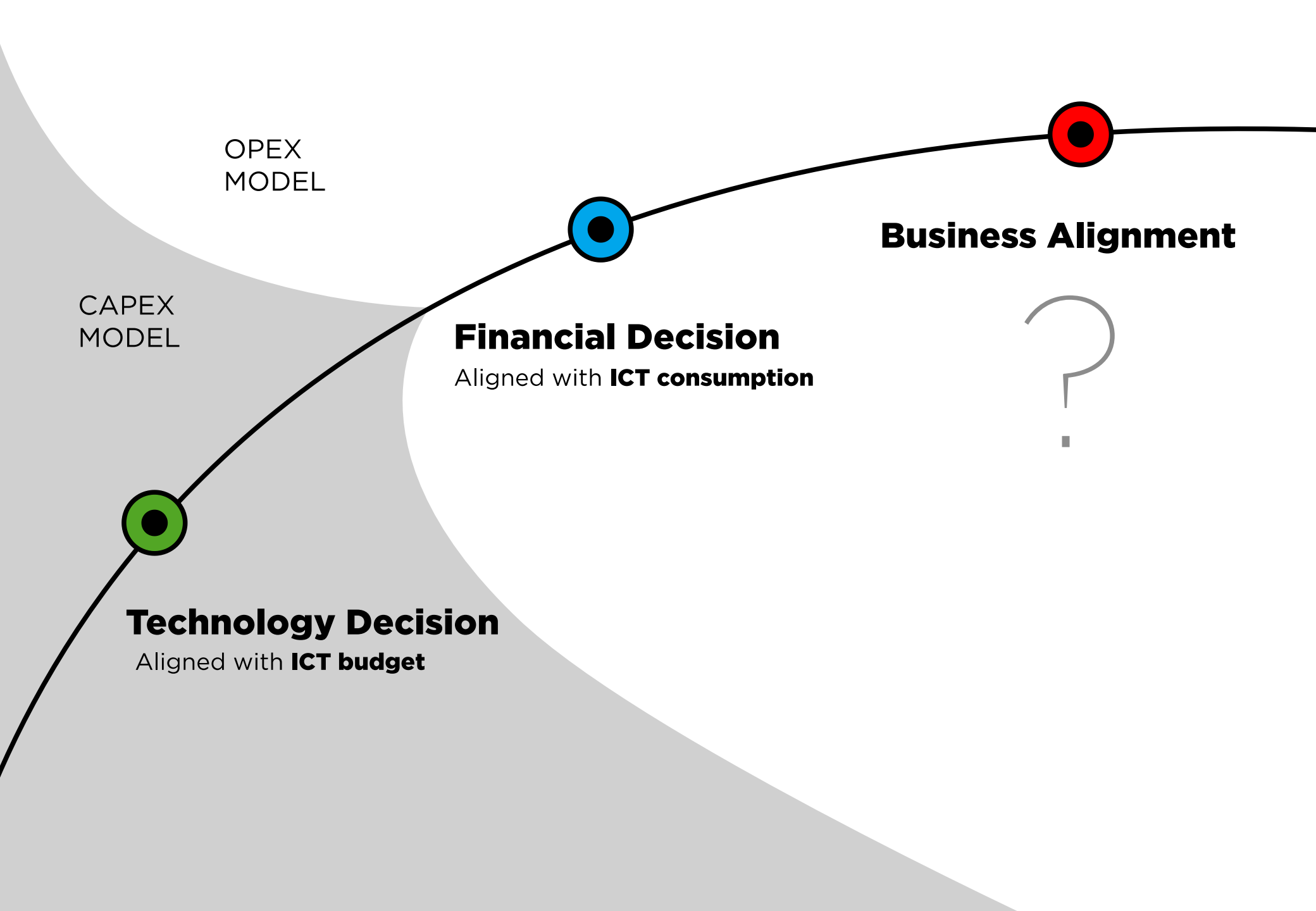
Every budget
is becoming
an **ICT BUDGET**

Money
Technology

...



By J. B. WOOD, Complexity Avalanche



OPEX
MODEL

CAPEX
MODEL

Financial Decision
Aligned with **ICT consumption**

Technology Decision
Aligned with **ICT budget**

Business Alignment



Business Transformation Provider

Cloud Provider

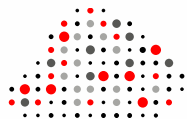
BUSINESS TRANSFORMATION PROVIDER

VERTICAL APPLICATIONS

CLOUD & MANAGED SERVICE PROVIDER

ONE IT

by NOVABASE



INTEGRATE

OPERATE

BUILD

MIGRATE

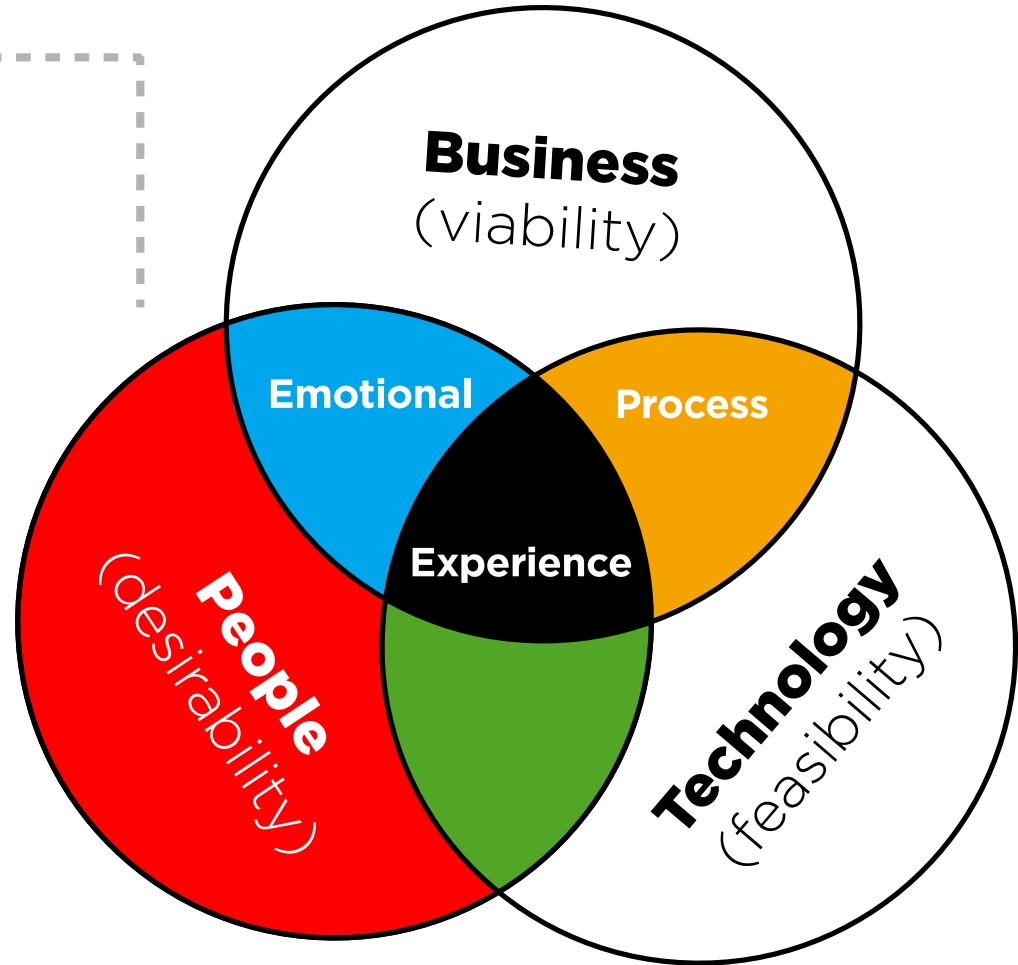
**ON-PREMISES
ARCHITECTURES**

Money
Technology
and...

Emotions vs IT

Security
Safety

Design Thinking



Business **Design**

method

Transformation
process

Acts of living
objective

Acts of Living

Money
Technology
and...

Meaning

We make life
of People and Businesses
Simpler and Happier



NOVABASE