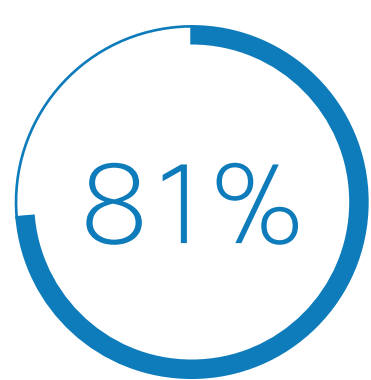


Unleash the Power of Video Across Your Enterprise



“Digital is the Business, the Business is Digital.”

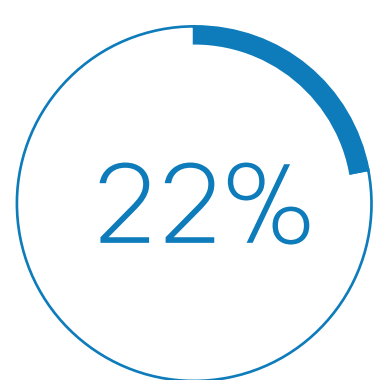
Gartner



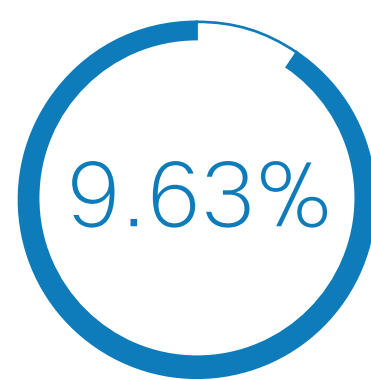
81% of engaged employees intend to stay

Blessing White Research, January 2014

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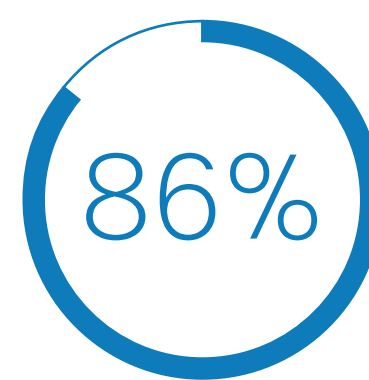


22% higher company profitability



9.63% Annual Growth Rate (CAGR)

Mordor Intelligence



86% of employees/executives cite lack of collaboration as workplace failures

According to Clear Company HRM

Enterprise Video Platform Solution



Video Content



Web Conferencing



Next Gen Messaging



Virtual Meeting Rooms

Cloud Native Architecture

Cross Platform Mobile Support

Video Management and Distribution

Scalable Enterprise of up to 10's of 1,000's

Secure Access

Video Transforms Businesses

“With Cisco’s streaming and recording capabilities, Moffitt found a simpler and more cost effective way to connect doctors and affiliates worldwide.”

- ✓ Employee engagement
- ✓ Video-based training efficiency
- ✓ Global, real-time executive webcasts
- ✓ Rapid knowledge sharing
- ✓ Consumer-grade portal



Cisco’s Recording and Streaming Capabilities Offer Real Value



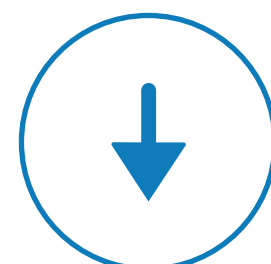
Valuable Interactions



Motivated Staff Improves Work-Life Balance



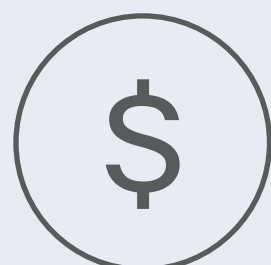
Improves Efficiency



Lower Employee Turnover



Improves Collaboration and Communication



Higher Profitability



Strong External Brand Reputation



Delighted Customers

Get Started Now @ [cisco.com/go/videoplatform](https://www.cisco.com/go/videoplatform)

