

# “Chuck Robbins – Cisco Code of Business Conduct (COBC)” Video

Transcript

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## **Chuck Robbins:**

Hi, team. One of the most important aspects of our job at Cisco is establishing and building trust with our customers, partners, stakeholders around the world, and each other.

I am proud that all of us at Cisco have a long standing commitment to compliance and following the highest standard of business and professional conduct. Our commitment to strong values lies at the heart of what we do every day. It guides the way we do business, and it's the reason that our products, services, and our people have earned trust around the world.

The Cisco Code of Business Conduct or COBC helps all of us understand and comply with the many policies and procedures that govern the way that we do business. All of us need to understand the policies described here. The COBC and Cisco's Ethics Office can help us all make good choices when faced with a dilemma, a question or concern. So please be sure to make use of these resources.

We all must maintain extremely high ethical standards in all of our business dealings and we must operate and make decisions based on our strong ethical values.

I am counting on all of you to do so and I want to thank you for what you do for Cisco. I am excited about our future together.