



May 8-10, 2017 | Carlsbad, California

Global Customer Advisory Board

Agenda

Service Provider Agenda: Monday, May 8, 2017

12:00 – 6:30 p.m.

Registration and Hospitality Lounge
Grand Ballroom Foyer (Lobby Level)

6:30 – 10:00 p.m.

Enterprise and Service Provider Welcome Reception and Dinner
Palm Courtyard (Courtyard Level)

Service Provider Agenda: Tuesday, May 9, 2017

7:00 – 7:45 a.m.	Breakfast – Aviara Courtyard
8:00 – 8:30 a.m.	GCAB Kickoff Chris Dediccoat
8:30 – 9:30 a.m.	Technology Strategy and Q&A Chuck Robbins
9:30 – 9:45 a.m.	Break – Grand Ballroom Foyer
9:45 – 10:30 a.m.	Service Provider Introduction Woody Sessoms, Yvette Kanouff & Steve Yager
10:30 – 11:30 p.m.	Redefining the Customer Experience with AppDynamics David Wadhwani
11:30 – 12:00 p.m.	Standards in Service Provider Dave Ward & Yvette Kanouff
12:00 – 1:00 p.m.	Lunch – Vivace Restaurant
1:15 – 3:00 p.m.	Network Transformation Brendan Gibbs
3:15 – 4:45 p.m.	Evolution of SP Routing Brendan Gibbs
5:30 p.m.	Enterprise and Service Provider Dinner – Miramar Marine Corps Air Station

Service Provider Agenda: Wednesday, May 10, 2017

7:15 – 8:15 a.m.	Breakfast – Aviara Courtyard
8:30 – 9:30 a.m.	Network OS Transformation to Open API-driven Layered Architecture Sumeet Arora
9:30 – 10:30 a.m.	Simplification of the Network OS to Deliver Quality, Velocity and Flexibility Sumeet Arora
10:40 – 11:30 a.m.	Cloud Scale Automation Sumeet Arora
11:30 – 12:30 p.m.	Lunch – Palm Courtyard
12:45 – 1:30 p.m.	Q&A with Chuck Chuck Robbins
1:30 – 2:30 p.m.	Leveraging Machine Learning and Analytics to Drive Intelligent Networking Sumeet Arora
2:45 – 3:45 p.m.	Security Everywhere: The Role of a Holistic Security Strategy David Ulevitch
3:45 – 4:15 p.m.	GCAB Service Provider Review: Cisco and Customer Participants
4:15 – 4:30 p.m.	GCAB Service Provider Wrap Up: Cisco Participants
4:00 – 5:00 p.m.	Survey Completion and Reception

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A scenic view of a golf course with a pond, a wooden bridge, and lush greenery. The Cisco logo and name are overlaid in the center.


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