

Cisco Data Center Partner Connection



Amazing Together

3-5 March 2015
Athens, Greece



In Collaboration with Intel®

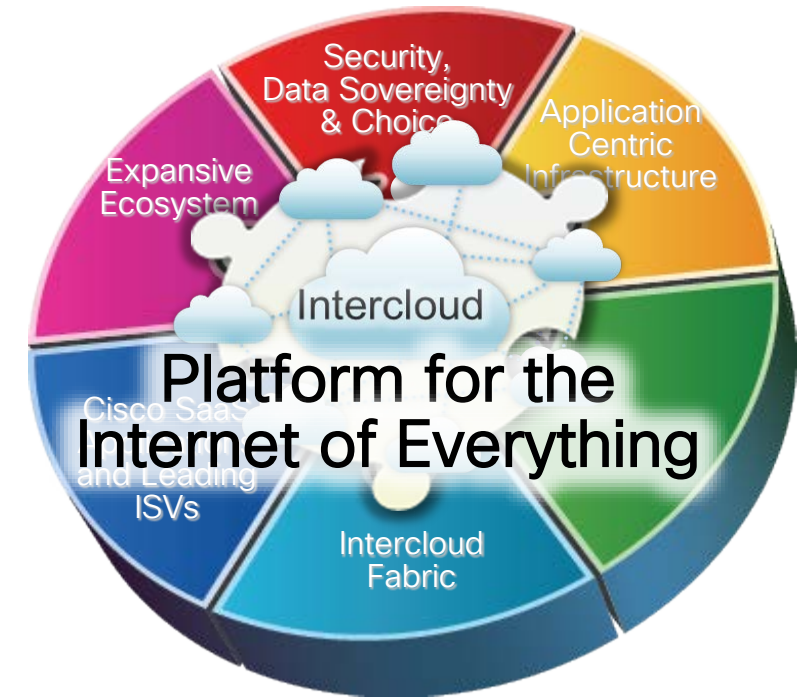
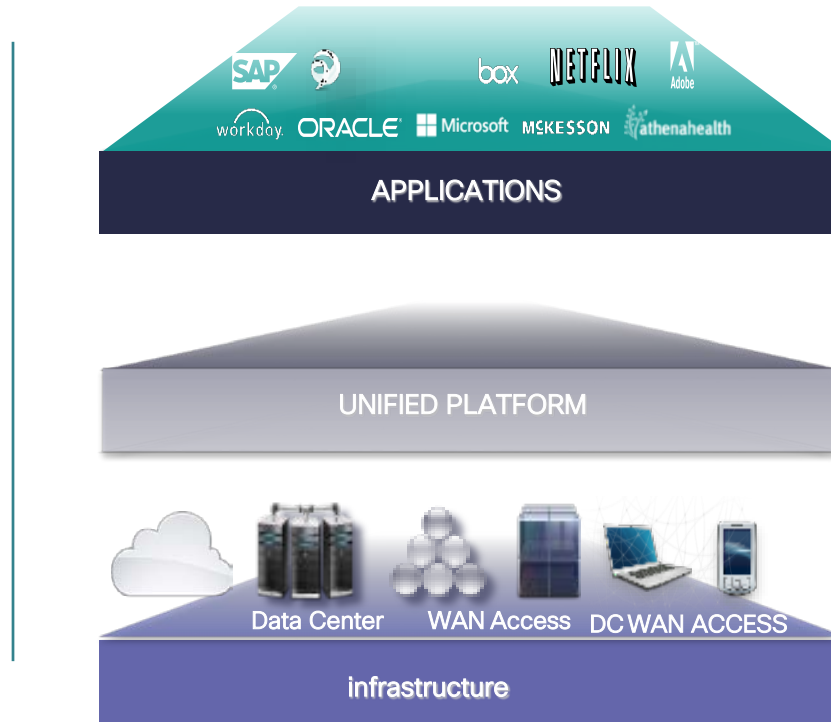


Welcome Reception



3 Major Transitions – Automation, Infra Refresh, Cloud

10B →
50B →
500B →
40
ZByte



Cisco Data Center Partner Connection – DAY 2

Solutions & Partnerships

8:30–8:45	Welcome & Recap	Patrick Schmidt
8:45–9:30	Gartner Keynote	Andy Butler
9:30–10:00	Data Center Solutions	Cynthia Johnson
10:00–10:20	BREAK	
10:20–11:05	ISVs & Solution Partner Program	Denny Trevett, Beat Umbricht
11:05–11:15	Partner Session [Solutions]: Brain Force	Albert Hooyer, Chief Operating Officer
11:15–11:45	Data Center Executive Q&A	Baker, Bhardwaj, Sethi
11:45–11:55	Close	Patrick Schmidt
12:00–12:45	Networking Lunch	
13:00–17:00	Executive Partner 1:1 Meetings	
13:00–17:30	Sponsor Breakouts	
19:00–22:00	Networking Dinner	



Cisco Data Center Partner Connection – DAY 3

Cloud & Partner Profitability

9:00–9:05	Welcome	Patrick Schmidt
9:05–9:40	Canalys on Cloud	Alastair Edwards
9:40–10:20	Intercloud Strategy	Saravan Rajendran
10:20–10:30	Partner Session [Cloud]: Dedagroup ICT Network	Roberto Loro, Chief Technology Officer
10:30–10:50	BREAK	
10:50–11:15	Cloud & Channel Program	Claus Schaale
11:15–11:35	Partner EcoSystem Roundtable	Beth McRae, Clause Schaale, Beat Umbricht, & Lars Svendsen, Microsoft
11:35–12:00	DC Security Solutions	Stuart Moulton
12:00–12:20	Partner Programs & Profitability	John Growdon, Frank Palumbo
12:20–12:50	Data Center Executive Q&A	Growdon, Palumbo, Rajendran, Schmidt, Trevett
12:50–13:00	Closing Keynote	Patrick Schmidt
13:00–14:00	Networking Lunch	



Thank you.

