

# Cisco Data Center Partner Connection



## Amazing Together

3-5 March 2015  
Athens, Greece



In Collaboration with Intel®

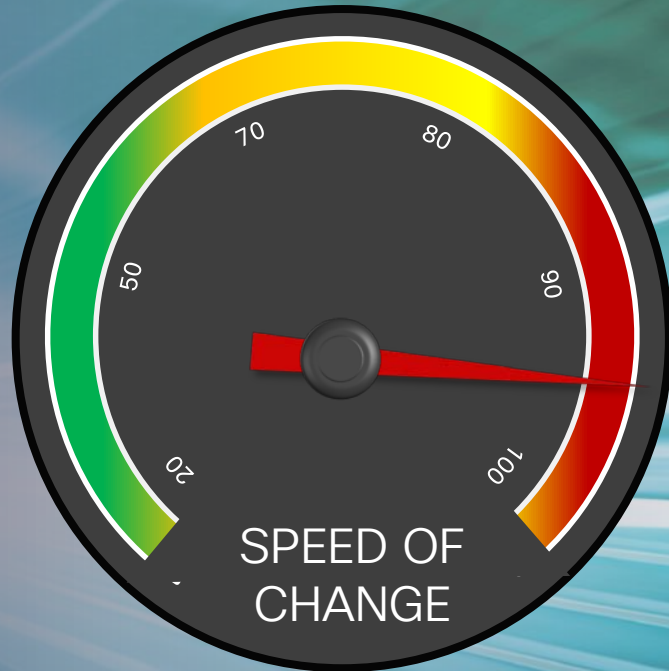




# Unprecedented Customer Spectrum and Complexity



Full IT  
Infrastructure



Hybrid IT



No IT  
Infrastructure

# Cisco Unified Computing System

Fastest Growing Product in the Market

**#1** Americas revenue market share in x86 blades <sup>1</sup>

**41,000+** UNIQUE UCS CUSTOMERS <sup>2</sup>

**Top 5** Server Vendor <sup>1</sup>

**\$3B+** Data Center Annualized Revenue Run Rate <sup>2</sup>

More than **85%** of all **Fortune 500** customers have invested in UCS

**3,700+** UCS CHANNEL PARTNERS

**100** world record performance benchmarks to date

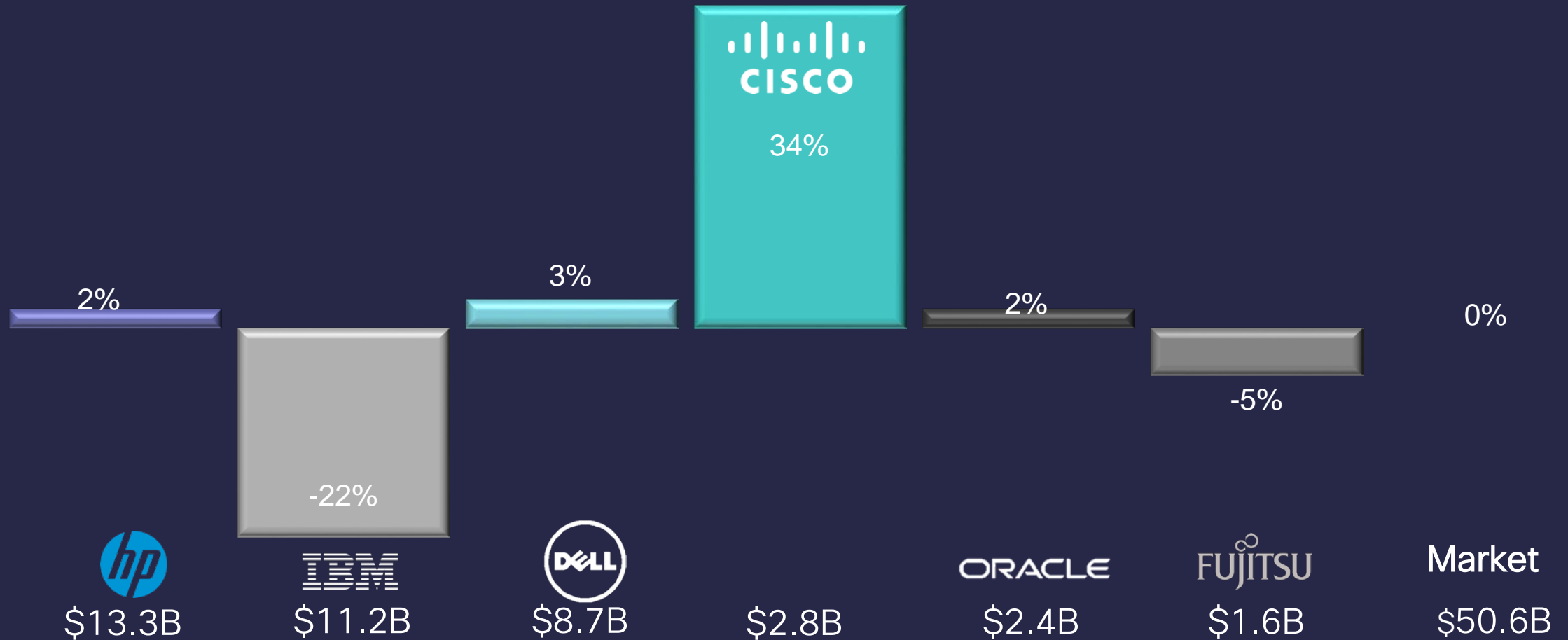
Source: <sup>1</sup> IDC Worldwide Quarterly Server Tracker, 2014Q1, May 2014, Vendor Revenue Share

Source: <sup>2</sup> As of Cisco Q3FY14 earnings results Data Center Revenue is defined as Cisco UCS and Nexus 1000V

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# Cisco UCS Leading Overall Server Growth (Y/Y)



Source: IDC Worldwide Quarterly Server Tracker, 2014Q3, December 2014, Vendor Revenue Share for top vendors. Revenue is cumulative 4 quarters (Q4CY13 – Q3CY14).

Thank you.

