



Corporate
Social
Responsibility

Inveneo

Delivering the tools of technology to the developing world to transform lives through better education, healthcare, and economic opportunities, and faster relief.



The issue

Billions lack basic communication tools, computers, and Internet access, without which they can't access information and resources that could improve their lives.



Inveneo has connected more than 2 million people in over 1000 of the world's poorest communities to technology and the power of the Internet.

Inveneo designs and delivers affordable information and communications technology (ICT) solutions for organizations that serve people in underserved areas of the developing world. These solutions are specially designed to overcome challenging circumstances, such as hot and dry weather, low electrical power, or geographic isolation. And, they help community organizations reduce costs, build capacity, and connect residents to life-changing information and resources via the Internet and other technology tools. Cisco has awarded US\$3.3 million in cash and product grants to Inveneo since 2007 and has provided professional expertise and collaboration on a variety of projects.



Networks

Human Networks:

Inveneo employees, Cisco® employees, Inveneo Certified ICT Partners, Community Knowledge Center managers, nonprofits and non-governmental organizations (NGOs), government agencies

Technology Networks:

Servers and routers, long-distance wireless access points, low-energy computers and laptops, Flip Video® cameras, Cisco WebEx® solution



3.3 Million

million in cash grants from Cisco



60%

reduction in project costs through Inveneo Certified ICT Partner program

Stats as of September 2012



100+

Inveneo Certified ICT Partners in 23 countries experiencing business growth



190,000

beneficiaries of Community Knowledge Centers in Africa

you + networks = impact^x



The Issue

More than 2 billion people in the developing world lack access to basic information and communications technology (ICT), such as telephones, computers, and the Internet. Many live in communities that are isolated and inhospitable to standard technology systems—such as areas with a hot or dry climate, nonexistent or unreliable electricity, or limited economic and technical resources. Without the Internet and other technology tools, these individuals can't access information and resources that could improve their quality of life and open doors to better healthcare, education, and economic opportunities.

Human Networks

More than 100 local ICT entrepreneurs in 23 countries enable Inveneo to bring Internet connectivity to the world's most hard-to-reach areas. These Inveneo Certified ICT Partners (ICIPs) are trained to design, deliver, and support Inveneo's rural ICT projects, making them more sustainable for the long-term. Seeking to multiply its impact, Inveneo works directly with nonprofits, NGOs, and government agencies to expand their ability to reach more people and serve them better. For example, after converting to an Inveneo ICT system, a nonprofit operating in a Nigerian slum reduced the amount of downtime in its computer lab, cut energy costs by 35 percent, and expanded enrollment in a technology skills class by more than 50 percent.

Technology Networks

Inveneo's technology solutions are highly specialized and designed to function well in the world's most challenging environments. These solutions include low-power, high-efficiency computers; solar-powered computer labs; solar-compatible and waterproof servers; and long-distance wireless networks that can connect locations up to 100 kilometers away. Inveneo uses equipment from Cisco and other technology providers to build customized solutions that meet the needs of each organization it serves. Cisco has donated high-definition video cameras and its WebEx collaborative solution to help Inveneo and its partners around the world communicate more efficiently and effectively.

Impact*

The ICIP program model cut overall project costs by as much as 60 percent. Many of the Inveneo Certified ICT Partners are expanding and fueling economic development in their communities thanks to the exposure generated from their work with Inveneo. More than 190,000 previously isolated people have obtained valuable online resources and learned basic ICT skills at 95 Community Knowledge Centers developed by Inveneo, Cisco, and other organizations in Africa. Overall, Inveneo has brought life-changing technology and information access to more than 2 million people in the most rural and underserved areas of the developing world.

"Cisco gave us our start in many ways. We wouldn't be here without Cisco support. If we were, we wouldn't be the same organization. Cisco has been a great partner ... and willing to take risks on our ideas."

– Kristin Peterson, Inveneo Founder and CEO

More Information

For more information on Cisco's partnership with Inveneo, please visit: csr.cisco.com

csr.cisco.com



Cisco Corporate Social Responsibility

We believe that businesses have a responsibility to operate in ways that respect and ultimately benefit people, communities, and the planet we live on; we call this Corporate Social Responsibility (CSR). Our core CSR philosophy is that impact multiplies whenever human and technology networks combine to solve a problem.

This is why we approach CSR the same way we approach business—by applying our technology, employee expertise, and partnerships. We are focused on four primary goals: improving the well-being of people and communities around the world, reducing our environmental impact and helping our customers do the same, conducting our business ethically, and creating a workplace where our employees thrive.