

Seven Reasons to Invest in Telepresence



Telepresence is the new way of working. Learn more about how you can do more with less, transform your organization and be greener.

A recent global study on the use of telepresence and video conferencing revealed the top reasons to invest in video collaboration, listed below.



1. **Increase efficiency.** Telepresence-enabled real-time access to remote experts, colleagues, suppliers or customers transforms businesses by eliminating silos and enabling new ways to collaborate and share ideas.
2. **Improve productivity.** Face-to-face communication improves focus, helps reduce confusion, improves group collaboration and brings people closer together. And, mobile offerings enhance productivity for those on the road.
3. **Drive competitive advantage.** The ability to make real-time decisions over high-quality telepresence can speed the time to market for a product or service, and help ensure business-critical issues are resolved swiftly.
4. **Save money.** Cutting costs by replacing travel with telepresence is often enough to offset the initial investment within months. Furthermore, real estate and operational costs can be reduced by encouraging telepresence-enabled telecommuting.
5. **Ensure business continuity.** With telepresence, business carries on even when blizzards close down roads, volcano eruptions ground flights, and flu pandemics force people to stay home to avoid exposure.
6. **Improve work/life balance.** Visual communication enables less travel and fewer commutes, which leads to happy employees. And, happy employees are productive employees.
7. **Lower your carbon footprint.** Reducing travel and providing more effective telecommuting options means adding less CO₂ to the atmosphere. Telepresence is green.

For more information about business-quality telepresence solutions – from the laptop to immersive telepresence rooms – visit www.cisco.com/go/telepresence, or call 866-428-9596.