



Overview

Cisco TelePresence drives in-person results—and it’s not just for boardrooms anymore. Today, multipurpose and personal telepresence products and the Cisco TelePresence Callway subscription service make it possible for smaller businesses to use telepresence with “plug-and-play” simplicity over an existing broadband connection—no specialized IT expertise or equipment is required.

Business Benefits



Simple deployment: Get set up in less than three minutes. The Callway service is “plug-and-play” so you can start using your endpoints quickly without additional IT equipment or support.



Cost effective: Easily set up and use Callway on a wide range of Cisco TelePresence endpoints, both personal and multipurpose, for a monthly subscription fee starting at \$99. Financing from Cisco Capital is available for the endpoints.



Call anyone: Work together with colleagues, suppliers and customers. Connect to Cisco Callway subscribers or any standards-based telepresence or video user over the Internet. Set up multi-party MeetMe bridging for up to 12 participants instantly.



Business-class support: Subscriptions come with live 24x7 business-class support from Cisco.

How it works.

