



EXECUTIVE SUMMARY

Partner Affiliation

- Cisco® Technology Developer Partner Program
- Cisco Industry Solutions Developer Program (Innovation Agreement)

Associated Cisco Solution

- Cisco SFS 7000 Series InfiniBand Server Fabric Switch

Customer Benefits

- Integrates all data sources and enables the extraction of more value from data
- Speeds the delivery of services for enhanced customer experiences
- Enables faster trades and decision making, to ultimately stay ahead of the competition
- Increases flexibility for improved business agility
- Provides monitoring in support of compliance and cost control efforts

Targeted Industries

- Finance
- Media
- Corporate

Geographical Regions Served

- Global

Reuters Market Data System Solutions

Partner Overview

Reuters, the global information company, provides indispensable information and technologies tailored for professionals in the financial services, media, and corporate markets. Reuters drives decision making across the globe with solutions renowned for speed, accuracy, and independence. A staff of 16,000 is distributed across 94 countries, including an editorial staff of 2400 in 196 bureaus serving 131 countries. In 2006, Reuters reported revenues of £2.6 billion.

Partner Solution Description

The robust and resilient Reuters Market Data System (RMDS) platform supports huge throughputs of data for automated trading environments and front-office dealing rooms that demand the fastest possible access to up-to-the-minute market data. The RMDS platform can handle ever-increasing data volumes forecast for future years, and combines direct and consolidated feeds in addition to internal information for full market access. RMDS technology is affordable and easy to install.

For automated and algorithmic trading, RMDS v6.0 has been proven to reduce overall latency, both in the distribution infrastructure and within the trading applications themselves. Customers can quickly deploy this low-latency market data infrastructure while preserving investments in existing technology. This release helps customers stay ahead of spiraling data volumes with an open data platform and developer interfaces. With increased flexibility and openness, the Reuters market data management solution is the only middleware needed to energize an application from the front office to back—and beyond.

The leading direct exchange feed integration and distribution platform, RMDS is installed at more than 2,500 customer sites worldwide and powers some of the largest automated trading applications in the financial industry. With faster access to vital information, customer services can be more effectively delivered, decisions made faster, and market opportunities fully exploited.

Core Components of the Partner Solution

RMDS v6.0 integrates new, ultra-efficient core components for unprecedented speed, resilience, and flexibility for data operations. The multicast, direct-feed, integrated platform consists of RMDS installed on next-generation servers powered by the Dual-Core Intel Xeon 5100 series processors. Cisco SFS 7000 Series InfiniBand Server Fabric Switches connect all of the data servers and enable dramatic reductions in data throughput.

RMDS v6.0 works with legacy systems, allowing a gradual rollout of the latest components. The Reuters Developer Connect (RDC) Program provides customers with access to the entire RMDS community of developers and partners focused on algorithmic trading and beyond. RMDS v6.0 works with the major operating systems and hardware platforms—including Solaris 10, Red Hat Linux, and SUSE Linux—for the flexibility to take advantage of the very latest technologies. Reuters Professional Services can help architect a system and applications, and create a configuration tuned for maximum system efficiency or lowest possible latency.

Related Cisco Products

Cisco SFS 7000 Series InfiniBand Server Fabric Switches use standards-based InfiniBand technology to provide a high-performance unified fabric that turns servers into compute grids. InfiniBand uses Remote Direct Memory Access (RDMA) technology to greatly reduce latency, latency jitter, and CPU utilization while increasing throughput and message capacity for automated trading environments.

Related Partner Information

- Press release: http://newsroom.cisco.com/dlls/2007/prod_091707b.html
- RMDS product page: <http://about.reuters.com/productinfo/rmds>

For More Information

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