Use Cases for the Cisco Digital Media System in Universities

Desktop Video in Universities

Popular use cases for the Cisco Video Portal at universities include:

- Recorded lessons and experiments in chemistry, physics, and other subjects
- Recorded visits to exploratory parks, museums, historical sites, monuments, etc.
- Video promotions of authors and their works e.g. books and musical compositions. Such “trailers,” if done in an appealing way can generate a lot of interest even towards obligatory readings
- Video promotions of cultural and educational events in the local area, that can be attractive for students
- Publishing of video clips about university campaigns, for example about Green initiatives
- Publishing of speeches of the university president and other VIPs on special occasions, anniversaries, graduation ceremonies, official celebrations, and inaugurations
- Video recordings of university events and celebrations
- Award ceremonies from various local or worldwide competitions and sports events. The relatives of the winners from all over the world can watch or download the videos.
- Short video biographies of outstanding students and tutors
- Video clips about scholarship winners and their success
- Video projects of students and their flash animations
- Video clips of outdoor learning activities
- Video recordings of graduation ceremonies. Students can invite relatives and friends to virtually share with them this special moment. There is no limit to how many people can attend the graduation ceremony if they watch online.
- Clips from alumni events
- Recordings from participation of students in local and international dance, music, drama, and debate events
- Specialized video podcasts about healthy eating and prevention of smoking and drug abuse, for example
- Customization of the Video Portal design according to the audience and the age group
Digital Signage in Universities

Popular uses of digital signage in universities include:

- Showing students’ or tutors’ video projects, winning presentations, flash animations, and photos
- Announcing deadlines for exams or submitting various applications to colleges
- Announcements of special events in the university or in the region
- Important announcements of the University President, rector, Minister of Education, Mayor, or other VIPs
- Broadcasting news about interesting projects or funding opportunities
- Broadcasting the official address of the Minister of Education, Mayor, or other VIPs during special celebrations
- Presenting best students and winners in competitions, and showing videos about their awards
- Showing clips from graduation ceremonies
- Creating a festive atmosphere during holiday seasons, proms, and anniversaries with flash animations and video clips on digital signs
- Delivery a RSS feed with different news
- Announcing training course upgrades for qualifications
- Announcing different types of scholarships
- Sharing updates about sports events, organized outdoor activities, museum visits, and trips to historical places
- Announcing student summer work and travel programs
- Displaying class schedules and any changes
- Showing classroom and auditorium availability
- Showing maps and floor plans of the school, with directional assistance, especially at the beginning of the school year when there are a lot of new students
- Using signage at dormitories to show floor plans, roommates lists, various announcements, job ads, etc
- Managing queues during registration or other events for students, or when the university facilities are used for conferences
- Providing information and guidelines to invigilators prior and post exams
- Showing exam results and test scores
- Displaying results from competitions and sport events
- Sharing information about future school contests and competitions, and details about applications and participation
- Announcing new books in the university or local libraries, and promotion of authors and literary works
- Listing students who are late in returning their books to the library and reminding them to do so
- Using the screens as information boards during different meetings, events, and job fairs
• Announcing lost and found documents or belongings
• Showing the daily cafeteria menu or what’s new in the university refreshment facilities
• Sharing video podcasts to promote healthy eating or to ban drug and tobacco use
• Showing different content within the same screen to address different audiences
• Showing relevant advertisements as a tool to raise money for the university fund