

# Channel Partner Program Announcement



Announcement Date:  
August 14, 2011

## Announcement: Retirement of Cisco Authorized Unified MeetingPlace Program

**Announcement Date:** August 14, 2011  
**Retirement Date:** November 14, 2011  
**Program End Date:** November 14, 2012

Cisco will retire the Cisco Authorized Unified MeetingPlace Program effective November 14, 2011.

Given the shift in web collaboration and conferencing strategies within Cisco's Collaboration portfolio, Cisco will discontinue this program, which focuses on only one piece of our offering.

Cisco Unified Meetingplace continues to be an integral piece of an overall customer offering for audio and video conferencing. Training and partner certification will be represented in Cisco's Advanced Unified Communications, Advanced Collaboration Architecture, and Master Unified Communications Specializations.

Unified MeetingPlace continues to mature as a product suite. The latest version, which can be run on the Cisco Unified Computing System platform, integrates smoothly with Cisco WebEx (as software as a service [SaaS] or an on-premises solution) for a hybrid, cost-effective customer solution that offers a best-in-class experience for web, audio, and video conferencing. Fully deployed, Unified MeetingPlace can handle 15,000 concurrent attendees, 1300 G.711 users, and 175 switched HD (720p) attendees per node.

All existing approved Cisco Authorized Unified MeetingPlace Partners as of November 14, 2011 will maintain their designation in the Partner Locator for one year after the effective end-of-life date— that is, until November 14, 2012.

If you require further details, please visit the [Authorized Unified MeetingPlace Program website](#), or contact your partner account manager (PAM).