



## Cisco Networking Academy: Ohio Profile

Cisco® Networking Academy® is playing a critical role in the U.S. economic recovery by preparing students for the sustainable jobs that government, education and industry all agree will fuel America's ability to innovate and compete, not just today but in the future. As the focus turns to infrastructure, Networking Academy provides students with critical IT and networking skills to design, build, and maintain the infrastructure highway that both the public and private sector now depend on for sustainability.

The new Obama administration clearly recognizes the importance that technology plays in preparing students to compete in a 21<sup>st</sup> century global economy. In a speech on January 8, 2009, at Virginia's George Mason University, President Obama highlighted the current science and technology skills gap in the United States and the urgent need to address it:

“To give our children the chance to live out their dreams in a world that’s never been more competitive, we will equip tens of thousands of schools, community colleges, and public universities with 21<sup>st</sup> century classrooms, labs, and libraries. We’ll provide new computers, new technology, and new training for teachers, so that students in Chicago and Boston can compete with kids in Beijing for the high-tech, high-wage jobs of the future.”

Cisco Networking Academy is a proven model for delivering 21<sup>st</sup> century learning because it delivers:

- rigorous and interactive curricula licensed at no cost to nonprofit educational institutions
- an e-learning platform that supports different learning styles
- web-based content available to students 24/7
- online assessments
- student performance tracking
- hands-on labs
- instructor training and support

Networking Academy is a unique public-private partnership between educational institutions, national, state and local government, and community-based organizations, currently educating more than 128,000 students in over 2,200 U.S. educational institutions.

As an education solution, Networking Academy encourages seamless educational pathways between secondary and post-secondary institutions by using curricula aligned to national and state education standards for math, language arts, and technology and industry certifications. These courses also help students prepare to pursue degrees related to science, technology, engineering, and math (STEM). Networking Academy courses provide instructors with tools to help students make the connection between their educational experience and their careers. In the United States, academies are located in high schools, technical schools, colleges, universities, and community-based organizations.

Cisco Networking Academy provides:

- IT and networking skills mapped to high-skill, high-demand, high-wage 21<sup>st</sup> century jobs across virtually every industry
- sustainable partnerships at all levels of education, including community colleges at the forefront of workforce development and retraining

- strong alignment with high school career and technical education programs that build technical skills and create pathways for high school graduates going either directly into the workforce or on to post-secondary education
- the skilled pipeline of talent required to design, build and maintain the infrastructure needed for economic recovery

Included in each state profile are Networking Academy statistics, IT workforce projections, and student/graduate stories. These state-by-state profiles will provide you with important information about the value Cisco brings to government, education and business through delivery of IT/networking skills and knowledge. Cisco Networking Academy educates the architects of today's networked economy.

Profiles are updated annually with core content, and we will continue to add student/graduate profiles. For your convenience, the library of profiles for each state, plus the District of Columbia and the United States as a whole, are accessible at <http://www.cisco.com/go/netacadresourcecenter>.

We welcome your suggestions for future profiles. Please send any questions and feedback to our U.S. Marketing Team via Nancy Bischoff at [nbischof@cisco.com](mailto:nbischof@cisco.com).

## Learn More

Table 1 lists data about academies in Ohio. Table 2 lists information about Networking Academy curricula in Ohio, and Table 3 shows information by student education level.

For additional information about Cisco Networking Academy, visit <http://www.cisco.com/go/netacad>

**Table 1.** Cisco Networking Academy in Ohio

<b>Networking Academy students</b>	4639
<b>Female Networking Academy students</b>	12% female
<b>Distinct cumulative academy students (having successfully completed a course)</b>	19,639
<b>Academies</b>	86
<b>Academy instructors</b>	173
<b>Total estimated cumulative contribution value to Ohio academies*</b>	\$12,007,418

Sources: AME/MRE FULL Package\_10 31 08 Quarterly Metrics Date: Nov 13, 2008

Cumulative students are distinct; therefore, each student is only counted once.

\*This estimate includes donations and discounts made to educational institutions implementing Cisco Networking Academy within Ohio.

\*Sources: AME/MRE report #3616student and instructor enrollment by year 2008.11.24\_JBZ\_v8.xls

**Table 2.** Networking Academy Curricula in Ohio

Curriculum	All	ITE	CCNA 1, 2	CCNA 3, 4	Advanced Technologies and Other*
<b>Number of academies by curriculum</b>	86	53%	92%	56%	19%

The above curricula represent the core Networking Academy curricula.

\*Includes CCNP, Security, Wireless, Java, UNIX and Panduit Network Infrastructure Essentials (PNIE)

Academies often teach multiple curricula and may be counted more than once in this table.

Source: AME/MRE rpt #3651 as of 10.31.08 v2 Date: Dec 8, 2008

**Table 3. Ohio Academies and Students by Education Level**

Education Level	Total Number	Secondary Schools	Community Colleges	Universities	Other
Ohio Students*	4639	56%	36%	7%	1%
Ohio Academies*	86	67%	25%	3%	5%

Sources: AME/MRE FULL Package\_10 31 08 Quarterly Metrics Date: Nov 13, 2008

\*For academies that self identify as more than one education level, the academies and students in this table are distributed proportionately across the education levels.

Academies represented in "Other" category include the following: community-based organizations, middle schools, the military, nontraditional educational settings, and post-graduate institutions.



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## Active Cisco Networking Academies in Ohio U.S. Congressional District Database

Data for this report was gathered using the U.S. Congressional District Database. This tool was developed to communicate with congressional representatives about Cisco Networking Academy implementation in their home districts. The database maps active academies by congressional district or by all districts within a state, providing academy name, city, state, and congressional district. The listing by state is updated annually.

Table 4 lists information about academies in Ohio congressional districts.

**Table 4.** Networking Academies in Ohio Congressional Districts

Number of Ohio Congressional Districts	Number of Ohio Congressional Districts <u>with</u> Networking Academies	Number of Ohio Congressional Districts <u>without</u> Networking Academies	% Ohio Congressional District Penetration
18	17	1	94%

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

### Active Ohio Cisco Networking Academies by Congressional District

\* Indicates Cisco Networking Academy Training Center

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

#### Congressional District 2

- Anderson (Cincinnati)
- Clermont College (Batavia)
- Little Miami (Morrow)

#### Congressional District 3

- Centerville City Schools (Washington Township)
- Dayton Public Schools (Dayton)
- Miami Valley Career Technology Center (Clayton)
- Northmont City Schools (Englewood)
- \*Sinclair Community College (Dayton)
- Warren County Career Center (Lebanon)

#### Congressional District 4

- James A Rhodes State College (Lima)
- Mansfield Senior High (Mansfield)
- Marion Technical College (Marion)
- \*Ohio CATC (TRECA) (Marion)
- Owens Community College - Findlay (Findlay)

- Pioneer Career and Technology Center (Shelby)
- TRECA Digital Academy (Marion)
- Tri-Rivers Career Center (Marion)
- \*Tri-Rivers Educational Computer Association (TRECA (Marion)

#### Congressional District 5

- Bellevue City Schools (Bellevue)
- Four County Career Center (Archbold)
- Sentinel Career Center (Tiffin)
- Terra Community College (Fremont)
- The Technology Center (Fremont)

#### Congressional District 6

- Jefferson County Joint Vocational School/Jefferson (Bloomingdale)
- Mahoning County Career & Technical Center (Canfield)
- Swiss Hills Career Center (Woodsfield)

### **Congressional District 7**

- Clark State Community College (Springfield)
- Fairfield Career Center (Carroll)
- Ohio University-Lancaster (Lancaster)
- Springfield Clark JVS(Springfield)
- Wright-Patterson SOJT (Wright Patterson)

### **Congressional District 8**

- Cincinnati Christian Schools (Fairfield)
- \*Edison Community College - Regional/Local (Piqua)
- Greenville High School (Greenville)
- Northridge LSD (Mont.) (Dayton)
- Tri Star Career Compact (Celina)

### **Congressional District 9**

- Bowling Green State University Firelands College (Huron)
- Ehove Career Center (Milan)
- Lorain County JVS (Oberlin)
- Owens Community College - Toledo (Toledo)
- Whitmer Career and Tech Center (Toledo)

### **Congressional District 10**

- Cuyahoga Community College - West (Parma)
- James Ford Rhodes (Cleveland)
- Parma City School District - Normandy (Parma)
- Parma City School District - Valley Forge (Parma)
- Polaris Career Center (Middleburg Heights)
- West Shore CTPD Lakewood High School (Lakewood)

### **Congressional District 11**

- Bedford Local Schools (Bedford)
- Cleveland Heights High School (Cleveland Heights)
- \*Cleveland Municipal School District (Cleveland)
- \*Cuyahoga Community College (Cleveland)
- Cuyahoga Community College - East (Highland Hills)

- Euclid High School (Euclid)
- Glenville High School (Cleveland)

### **Congressional District 12**

- Academic Acceleration Academy (Columbus)
- Career & Technology Education Centers of Licking County (Newark)
- Columbus Northeast Career Center (Columbus)
- Delaware Area Career Center / Adult Education (Delaware)
- New Albany High School (New Albany)

### **Congressional District 13**

- Akron Public Schools - East High School (Akron)
- Barberton City Schools (Barberton)
- Copley-Fairlawn City Schools (Copley)
- Cuyahoga Valley Career Center (Brecksville)
- Lorain City Schools Southview (Lorain)
- \*Lorain County Community College (Elyria)
- \*The University of Akron (Akron)

### **Congressional District 14**

- Auburn Career Center (Painesville)
- Lakeland Community College (Kirtland)
- Mayfield City School District (Cleveland)
- Perry Local Schools (Perry)

### **Congressional District 15**

- Columbus Briggs High School (Columbus)
- Columbus Northwest Career Center (Dublin)
- Columbus State Community College/Continuing Professional Education (Columbus)

### **Congressional District 16**

- Ashland County-West Holmes Career Center (Ashland)
- Jackson High School (Massillon)
- Plain Local School District (Canton)
- R. G. Drage Career Center (Massillon)

- Stark State University (North Canton)
- Wayne County Schools Career Center (Smithville)

**Congressional District 17**

- Maplewood Career Center (Ravenna)
- \*Youngstown State University - Regional SC (Youngstown)
- YSU Academic CNAP (Youngstown)

**Congressional District 18**

- Belmont Technical College/Belmont Career Center (Saint Clairsville)
- Buckeye Career Center (New Philadelphia)
- Hocking College (Nelsonville)
- Mid-East Career and Technology Centers/Zanesville (Zanesville)
- Zane State College (Zanesville)



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## Cisco Networking Academy: Workforce Development in Ohio

Cisco® Networking Academy® is ready to help U.S. workers learn critical IT and networking skills through academies located in high schools, community colleges, four-year colleges, and nontraditional settings. Developing in-demand technical skills in a timely, focused program enables students to quickly find and retain sustainable, high-paying jobs. Academy courses map to industry certifications and prepare students for technical jobs in a new, improved technical infrastructure across the nation. Even students who complete introductory courses will be prepared to work for companies that depend on a technical infrastructure for business sustainability.

“Obama’s pro-tech agenda could increase the number of technology jobs in the United States by 10 percent, adding about 300,000 high-paying IT positions.” –Katherine McGuire, VP of government relations, Business Software Alliance <sup>1</sup>

“Even with this economic downturn, the jobs outlook in IT for 2009 is better than that of many other industries, since IT is no longer at the peripheral of industries but at the core of their competitive edge, and IT will play a critical role in the infrastructure build out.” –David Foote, CEO of Foote Partners LLC, which analyzes IT wages and hiring data <sup>1</sup>

As the U.S. remains focused on economic recovery throughout 2009, there is a growing emphasis on upgrading the educational infrastructure to deliver the required knowledge and skills to build the needed technical workforce to support and maintain technology infrastructure assets and requirements. Just as the interstate highway investment created millions of construction jobs, which were then followed by maintenance and automotive jobs in the long term, so technology investments will initially create jobs necessary to design and deploy technology infrastructure, and these jobs will be followed by an array of new business opportunities.

“Investments in America’s digital infrastructure will spur significant job creation in the immediate term. An investment of \$40 billion in IT network infrastructure in 2009 will create more than 949,000 U.S. jobs, more than half of which will be in small businesses.” –Technology CEO Council press release <sup>2</sup>

Cisco Networking Academy addresses the need for 21<sup>st</sup> century teaching and learning models that prepare students to move into the pipeline of talent needed to fill these high-skill, high-wage, high-demand careers.

“We will enable students of all ages to learn in 21<sup>st</sup> century classrooms, labs, and libraries, to help our students compete with any worker in the world.” –American Recovery and Reinvestment Plan press release <sup>3</sup>

In a recent report, the Information Technology and Innovation Foundation “finds that investments in America’s digital infrastructure will spur significant job creation in the short run. Specifically, ITIF estimates that an additional investment of \$30 billion in America’s IT network infrastructure in 2009 will create approximately 949,000 U.S. jobs.” <sup>4</sup>

<sup>1</sup> Computerworld, 1/5/09, *Stimulus could create thousands of IT jobs*, <http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=331783>

<sup>2</sup> Technology CEO Council, Wash. D.C. 1/29/09, [http://www.techceocouncil.org/index.php?option=com\\_content&task=blogsection&id=8&Itemid=159](http://www.techceocouncil.org/index.php?option=com_content&task=blogsection&id=8&Itemid=159)

<sup>3</sup> American Recovery and Reinvestment Plan press release, 1/16/09, <http://appropriations.house.gov/pdf/PressSummary01-15-09.pdf>

<sup>4</sup> ITIF, 1/7/09, *The Digital Road to Recovery: A Stimulus Plan to Create Jobs, Boost Productivity and Revitalize America*, <http://www.itif.org/index.php?id=212>

### IT Occupational Data

Table 5 lists information about IT-related occupations in the United States, and Table 6 lists this information for Ohio.

**Table 5. Selected IT-Related Occupations in the United States**

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007*
	2006	2016	Numeric	Percent		
Computer Support Specialists	552,000	624,000	71,000	21.9	24,000	525,570
Computer Systems Analysts	504,000	650,000	146,000	29	28,000	446,440
Network and Computer Systems Administrators	309,000	393,000	83,000	27	15,000	309,660
Network Systems and Data Communications Analysts	262,000	402,000	140,000	53.4	19,000	216,050
Computer and Information Systems Managers	264,000	307,000	43,000	16.4	9,000	264,990

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

\*U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (US), <http://stat.bls.gov/oes/current/oesrcst.htm>

**Table 6. Selected IT-Related Occupations in Ohio**

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007^
	2006	2016	Numeric	Percent		
Computer Support Specialists	16,970	18,250	1280	7.6	652	20,300
Computer Systems Analysts	15,490	18,680	3190	20.6	730	14,600
Network and Computer Systems Administrators	12,020	14,510	2490	20.7	523	13,430
Network Systems and Data Communications Analysts	7970	11,790	3820	48	544	8550
Computer and Information Systems Managers	8620	9440	820	9.5	221	8580

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

^ U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (by state), <http://stat.bls.gov/oes/current/oesrcst.htm>



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## Ohio Student and Graduate Profile

When Terezia Matejovic enrolled in the Cisco® Networking Academy® during her last two years at Briggs High School in Columbus, Ohio, she had little knowledge of information technologies. “I just jumped in,” says Terezia, who completed all four Cisco Certified Network Associate (CCNA®) courses within the program and received her CCNA certification prior to graduation. At the end of the school year, she was chosen to represent her school and the Networking Academy at a regional Cisco conference.

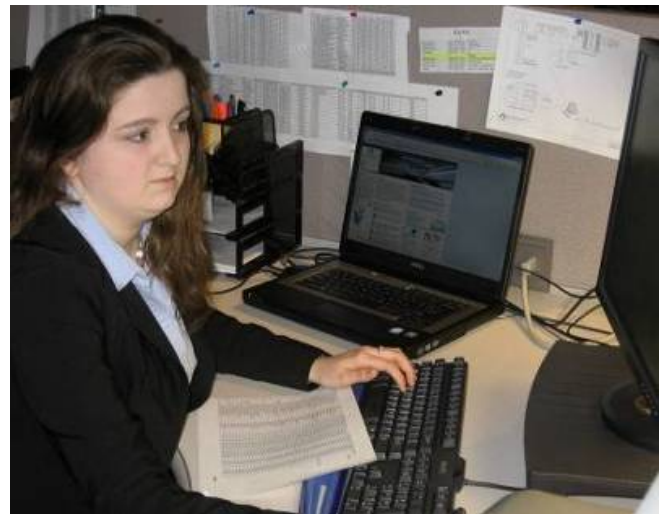
“While enrolled in the CCNA course, I was able to work hands-on with actual routers, setting up a simulated wide-area network (WAN) environment,” Terezia recalls. “Some of the Cisco labs were difficult to complete, but they gave me the opportunity to apply what I had learned, develop new methods of problem solving, and enhance my critical-thinking skills. The group discussions we had in class helped me gain confidence in my ideas, and I was able to develop my thoughts well enough to explain them to the other students. My goal was to become Cisco certified before I graduated, and I was very proud to accomplish that goal.”

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**“The skills that I obtained through the Networking Academy have been beneficial in starting my career. My technical comprehension of networks, routers, and configurations has been critical in my ability to execute projects and gain credibility with my field technicians.”**

### Terezia Matejovic

The program also helped Terezia develop her teaching skills. “Teamwork and communication are important when working on large-scale projects like WANs,” says Terezia. “I was able to share my skills with other students so that we could achieve our common goals by working together. These skills will be of great value in my career.” Academy instructor James Martiny notes that Terezia worked daily to assist a student who had difficulties focusing on class activities. “With Terezia’s help, the student became increasingly engaged in the lab projects, and was able to absorb the knowledge that the labs had to offer,” James recalls.



Terezia is especially proud to be the first in her family to obtain a college degree. She graduated from Xavier University in May 2007 with a bachelor of science degree in business administration. Shortly after graduation, Terezia was hired as a customer care agent with Contingent Network Services. Within three months, she was promoted to project coordinator and is now the team lead for her department.

When asked how her education factors into her work, Terezia says, “The skills that I obtained through the Networking Academy have been beneficial in starting my career. My technical comprehension of networks, routers, and configurations has been critical in my ability to execute projects and gain credibility with my field technicians. The Networking Academy helped me develop and enhance personal skills that I use to communicate with coworkers. These skills have established a firm foundation from which to build my career.”

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**Shortly after graduation, Terezia was hired as a customer care agent with Contingent Network Services. Within three months, she was promoted to project coordinator and is now the team lead for her department.**

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To learn more about the Networking Academy at Briggs High School, visit [www.columbus.k12.oh.us/briggs](http://www.columbus.k12.oh.us/briggs)



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