



Cisco Networkers 2008

Ignite Innovation

January 21–24 Barcelona, Spain

World Exhibitor Plus: €18,250 + Spanish VAT (16%) List Price

NEW to Cisco Networkers 2008

Early Bird Opportunity

Early Bird Rate of €17,350 + Spanish VAT (16%) offered to Partners who sponsored Cisco Networkers 2007 and if booked before August 17, 2007

- Opportunity to choose and secure your stand location
- Early posting of your company to promote your services on the Cisco Networkers website
- Early Bird conference rate for the duration of the event (for any additional full passes purchased)

Exhibition Opportunities

- Exhibition Space** - 18 sqm
- Exhibition Stand**
 - Stand architecture
 - Graphics
 - 4 stools
 - Option to include a meeting area on your stand (including one table and 2 chairs)
- Services**
 - 3 x power points (3 x 4 ways)
 - 4 x internet connections

Advertisement Opportunities

- Event Website**
 - 50 word description on event website
 - Hyperlink from event website to sponsor website
- Venue and World of Solutions**
 - 1 advertisement page on the World of Solutions sponsor digital signage
 - Participation in Cisco World Exhibitor Plus/World Exhibitor passport draw competition
- Event Guide** - Promotion in exhibitor listing in the Event Guide
- Message Delivery** - Option to provide 10 press kits for Press Room

Conference Opportunities

- Conference Passes**
 - 4 x Full Conference Passes - Includes full conference access (except techtorials)
 - 4 x Exhibitor Passes - Includes access to keynote and exhibition floor
 - 1 x VIP Partner Day Passes -VIP event tailored for an executive audience (SVP/CEO/GM/VP from Partners)
 - Access to Customer Appreciation Event given for all badge types (Full Conference/Exhibitor Staff/VIP)